Finding Aid for

PUBLICATIONS SERIES, 1953-1964
Accession 532

Finding Aid Published: March 2012

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OVERVIEW

REPOSITORY: Benson Ford Research Center
The Henry Ford
20900 Oakwood Blvd
Dearborn, MI  48124-5029
www.thehenryford.org
research.center@thehenryford.org

ACCESSION NUMBER: 532


TITLE: Publications series

INCLUSIVE DATES: 1953-1964

QUANTITY: 8.4 cubic ft.

LANGUAGE: The materials are in English.

ABSTRACT: Ford Motor Company Archives staff documented many special events held by the company in the 1950s and 1960s. The Publications series contains publications and artwork from many of these events.
ADMINISTRATIVE INFORMATION

ACCESS RESTRICTIONS: The series is open for research.

COPYRIGHT: Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).


RELATED MATERIAL: Related material held by The Henry Ford: Part of the Activities subgroup, which includes: - Special events series, Accessions 129, 899, 1139 and 717

PREFERRED CITATION: Item, folder, box, accession 532, Publications series, Benson Ford Research Center, The Henry Ford

PROCESSING INFORMATION: Collection processed by Ford Motor Company Archives staff, May 1964

DESCRIPTION INFORMATION: Original collection inventory list prepared by Ford Motor Company Archives staff, May 1964


Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.
HISTORICAL NOTE

The relocation of the archives from the Ford Engineering Laboratory to the Fair Lane home of Henry and Clara Ford was timed to coincide with the fiftieth anniversary of the company. One of the earliest corporate archives in the country, the public launching of the archives and the papers held there was said to have garnered more publicity than any other anniversary event. Ford Motor Company archivists were frequently very involved in company special events including planning, preparing publications, and documenting activities. Archives staff, for example, coordinated all activities of the 1963 Ford Centennial, working with numerous internal and external organizations. Logistics and planning for the 1959 re-enactment of the 1909 New York to Seattle Transcontinental Endurance Race included securing an appropriate Model T, ordering press packets for the event, and contacting newspapers along the route for available information on the original race.

SCOPE AND CONTENT NOTE

The Activities subgroup is organized into two series. The Publications series is comprised of publications and artwork for items published by the archives. These include "Fair Lane: House and Garden;" "Fair Lane: a Business Archive;" "History of Measurement" and "Trails to Turnpikes."

SUBJECT TERMS

Names, Personal and Corporate
Ford, Henry, 1863-1947
Ford Motor Company--History
Ford Motor Company. Archives.
Fair Lane (Dearborn, Mich.)
Ford Motor Company--Public relations

Subjects
Archives
Ford automobile
Ford Model T automobile
Automobile racing
Press releases

Genre or Form
Photographs
## CONTAINER LIST

<table>
<thead>
<tr>
<th>Box no.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 1 and 2</td>
<td>Artwork (including archives Christmas card and &quot;History of Measurement&quot;)</td>
</tr>
</tbody>
</table>
| Box 3 | "How Long Is A Rod" (2 folders)  
"So You Want To Be" (2 folders) |
| Box 4 | Letters  
Miscellaneous publications |
| Box 5 | Automobile details  
Model A colors, 1956  
Model A, B, T and Lincoln parts source  
Color equivalents, 1957  
Model T and truck  
Model T chassis, 1926-1927  
Notes on Model T, 1909 (2 folders)  
Recent books on Ford  
Developments in municipal records  
Restorer's guide - 1932 Ford  
Specifications, 1928-1929 Ford  
Specifications, Model T  
Stock chronology |
| Box 6 | "Books about Fords"  
"A Car Is Born" |
| Box 7 | "Trails to Turnpikes"  
Evolution of Lincoln, 1927-1937  
Evolution of Mercury, 1919-1935 |
| Box 8 | "Evolution of the Ford"  
Captions  
Mack Plant  
1896-1960 (34 folders) |
Box 9
"Evolution of the Lincoln"
Lincoln Plant pictures
1922-1973 (41 folders)

Box 10
"Fair Lane: The House and Gardens, Ford Motor Company Archives" (20 booklets)

Box 11
Restoration information (2 folders)

Box 12
Bibliography and miscellaneous documents

Box 13
Out of print distribution materials
Automobiles
Edsel (2 folders)
Ford
1896
1903-1908
Model T general, 1908-1927 (2 folders)
Model T, 1906
Model A general, 1928-1931
1928-1931
1946-1958
1957-1962
Lincoln-Mercury
Mercury, 1939-1964
Thunderbird
Station wagon
Trucks
Specifications
1896-1962
1903-1961
Car and truck, 1925-1927 (2 folders)
Ford, 1949-1956

Box 14
"Fair Lane: A Business Archive" by Dr. Wayne C. Grover

Box 15
Edmunds - "Ford Motor Company-Archives"
Excerpt from preface of a book on life and times of Henry Ford
Ford Motor Company documents and photographs
Edmunds - "Importance of Being Ernest"
Box 16
"Ford Model A Restoration Manual," 1955 (five booklets)

Box 17
Annotated guide to the oral history reminiscences
Books on Ford
Brief guide to records of the Ford Motor Company
Ford literature
   Part I: books
   Part II: periodicals
Guide to selected records of the Ford Motor Company

Box 18
Imprint file
Light common cars, 1928-1929
Delivery bodies, 1930-1931
Miscellaneous pamphlets

Box 19
Art and photographs for "Fair Lane: The House and Gardens"

Box 20
"Fair Lane: The House and Gardens" (20 booklets)

Box 21
Excerpt from forth-coming book on Henry Ford
Extra copies
   "Fair Lane: A Business Archive"
   "Fair Lane: Ford Motor Company Archives"
   "Fair Lane: The House and Garden"
   "Ford Documents and Photographs at Fair Lane"
   "Ford Model A Restoration Manual"
   "Ford Motor Company Archives" - Edmunds
   Garden notes, Clara Ford
   Henry Ford room catalog
   "Henry Ford and the Agricultural Depression of the 1920s-1930s" by Reginald Wilks
   "New Lamps for Old in History" - Nevins
   "Recent Developments in Municipal Records" - Ruddell
   Rules
   "Speaking of Yesterday" - Bombard