



Finding Aid for

INDUSTRIAL ARTS AWARDS RECORDS SUBSERIES, 1949-1962

Accession 836

Finding Aid Published: July 2012



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OVERVIEW

REPOSITORY: Benson Ford Research Center
The Henry Ford
20900 Oakwood Blvd
Dearborn, MI 48124-5029
www.thehenryford.org
research.center@thehenryford.org

ACCESSION NUMBER: 836

CREATOR: Ford Motor Company. Public Relations Department.

TITLE: Industrial Arts Awards records subseries

INCLUSIVE DATES: 1949-1962

QUANTITY: 10 cubic ft.

LANGUAGE: The materials are in English.

ABSTRACT: The Industrial Arts Awards was a nationwide (later a multinational) contest involving high school students working on a variety of industrial-themed projects.

ADMINISTRATIVE INFORMATION

ACCESS RESTRICTIONS: The series is open for research.

COPYRIGHT: Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).

ACQUISITION: Ford Motor Company Archives donation, 1964

RELATED MATERIAL: Related material held by The Henry Ford:
- Educational Aids subseries, 1955-1956, Accession 807.

PREFERRED CITATION: Item, folder, box, accession 836, Industrial Awards records, Benson Ford Research Center, The Henry Ford

PROCESSING INFORMATION: Original collection processed by Ford Motor Company Archives staff, date unknown

DESCRIPTION INFORMATION: Original collection inventory list prepared and published by Ford Motor Company Archives staff, date unknown

Finding aid prepared by Michael Penkas, April 2003, and published in July 2012.

Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.

HISTORICAL NOTE

The Industrial Arts Awards was begun in 1946 under the sponsorship of Scholastic Magazine. As the popularity of the contest grew, it became too large for the publishers of Scholastic Magazine to continue sponsoring. Rather than discontinuing the event, they went in search of a new sponsor. In 1949, the Ford Motor Company took over sponsorship for the program.

The contest was originally nationwide, although Mexico would later be included. Students would submit industrial-themed projects in one of several categories (wood, metal, drawing, printing, model making, plastics, machine shop and radio-electronics). Students in grades 7 through 12 entered the contest as well as students in vocational, trade, industrial and technical schools. Eventually, the event grew so large that a number of local events related to it emerged. Information on the contest was supplied to teachers and students primarily through ShopCraft (a special publication by Scholastic Magazine).

The contest was brought into existence primarily to encourage future industrialists by providing students with an appreciation of and skill in the industrial arts. One of the reasons which Scholastic Magazine cited in offering sponsorship to the Ford Motor Company in particular was the company's (and founder Henry Ford's) interest in encouraging such skills in young people.

SCOPE AND CONTENT NOTE

The Industrial Arts Awards records are divided into two series. Series One is mostly textual documents, which are divided chronologically by year (ranging from 1949 to 1962) and then by subseries. Series One consists of 9 boxes of documents. Series Two is a collection of photographs and consists of 1 box.

The subseries for each year are placed in the following order: Banquet, Budget, Correspondence, Entries, General Notebook, Judges, Newspaper Clippings, Promotional Material, Publications, and Related Events. Not every year has folders for each of the above-mentioned subseries. Furthermore, in some cases, more than one folder exists for some subseries under certain years.

Banquets includes menus, scripts, information on film strips or other presentations, invitations and schedules. **Budget** includes supply forms, railway receipts, travel expense reports, purchase forms, travel vouchers and order forms (in many cases, a sampling of such forms is all which was retained). **Correspondence** includes post cards, press releases, letters and inter-office memoranda. **Entries** refer to the projects entered into the contests and include student applications, project information, entry check lists, awards, certificates, scholarship information, entry cards and lists of winners. **General Notebook** is a special category covering the bound columns found especially in later years which cover a range of subjects. **Judges** includes biographies (often with attached photographs), recommendation forms of the judges, as well as documentation of the Judges Week event. **Newspaper Clippings** includes separate clippings and small specially-made publicity kits, pamphlets and posters. **Publications** can include newsletters from various organization connected with the contests as well as magazines (the most recurring

one being ShopCraft). **Related Events** includes press shows, student craftsman's fairs and other events connected somehow to the IAA.

SUBJECT TERMS

Names, Personal and Corporate

Ford Motor Company. Office of Public Relations. Educational Affairs Department.
Ford Motor Company. Public relations.

Subjects

Automobile--Design and construction
Automobile industry and trade
Industrial arts--Awards
Business and education
Teaching--Aids and devices
Traffic safety

Genre or Form

Filmstrips
Photographs
Negatives (Photographic)
Photographic prints

CONTAINER LIST

Box no.	Description
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Box 1

SERIES ONE: TEXTUAL MATERIAL

1949

Entries (includes rules books and prize ribbons)
General Notebook (includes Ford Motor Company proposal)

1950

Entries
General Notebook (2 folders)
Judges (includes grading chart)

1951

Correspondence
Entries (includes rules book)
Judges
Publications

1952

Banquet (includes menu/program)
Correspondence
Entries (includes rules book and entry pun)
Judges
Promotional Material
Publications

1953

Correspondence
Entries (rules book and certificates)
Judges
Promotional Material
Publications
Related Events

1954

Banquet (includes script)
Correspondence
Entries (includes rules book)
General Notebook
Judges
Publications
Related Events

1955

Banquet (includes program/menu and speeches)
Budget
Correspondence (2 folders)

Entries (includes rules book and certificates)
Judges
Promotional Material
Publication
Related Events

Box 2

1956

Banquet (includes program/menu and speeches)
Budget
Correspondence (4 folders)
Entries (2 folders)
Judges
Newspaper Clippings
Promotional Material
Publications (2 folders)
Related Events

1957

Banquet (includes program/menu and speeches)
Budget
 Curators Meeting
 Budget Reports
Correspondence (5 folders)

Box 3

Correspondence (3 folders)
Entries
 Student Entry Cards (2 boxes)
 Rules Book and List of Winners
 Certificates
 List of participating schools
 List of certificates

Box 4

General Notebook (includes budget, script and list of winners)
Judges
Newspaper Clippings
Promotional Material
Publications
 Publications Records
 Assorted Magazines (including ShopCraft; 2 folders)
Related Events
 Student Craftsman's Fairs
 Los Angeles Press Show
 New York Press Show
 Philadelphia

Chicago Press Show
1958
Banquet
Schedule
Program/Menu and Speeches
Budget
Leo C. Beebe Stationary
Railway Receipts and Travel Vouchers
1958 IAA Budget (bound volume)
Correspondence (3 folders)

Box 5

Correspondence
Entries
Student Entry Cards (2 boxes)
Rules Book and List of Winners
General Notebook (includes judges, winners and certificates)
Judges
Biographies with photographs
Judges' Week (bound volume)

Box 6

Newspaper Clippings
Publications (3 folders)
Related Events
Proposed Dealership Participation Program
Student Craftsman's Fairs
Miscellaneous local events
1959
Banquet (includes script and speech)
Budget (4 folders)
Correspondence (4 folders)
Entries (2 folders)
Newspaper Clippings
Promotional Material
Publications
Related Events (3 folders)
1960
Banquet (includes speeches)

Box 7

Budget (4 folders)
Correspondence (6 folders)
Entries
Rules Book
Certificates

Returned Entries
Alabama through Idaho
Illinois through Mississippi

Box 8

Missouri through New York
North Carolina through Oregon
Pennsylvania through Wyoming
General Notebook (includes judges and participating schools)

Box 9

Judges
Travel Information
Correspondence
Biographies with photographs
Newspaper Clippings (2 folders)
Promotional Material
Publications (3 folders)
Related Events
1961
Banquet (speech)
Correspondence
Entries
1962
Correspondence (information from S.R. Porter to Alice Benn)
Entries

Box 10

SERIES TWO: PHOTOGRAPHS

1953
Entries (projects)
1954
Banquet
Entries
Winners
Projects (2 folders)
Judges (Winner's Week)
1955
Entries
Winner's Weekend
Projects
1956
Entries (3 folders)
Promotional Material

Box 10 continued:

1957

Entries

Winner's Week (2 folders)

Projects

Judges

1958

Publications (ShopCraft negative)

1959

Entries

Judges

1960

Related Events

Year Unknown

Entries (2 folders)