

Automotive Product Literature

The following is a list of the makes that can be found in the Automotive Product Literature collection. Makes made in countries other than the United States are identified by the make name followed by the country of manufacture in parentheses. Duplicate make names are differentiated by state or if necessary, by company name. Dates in parentheses refer to the earliest and latest items in the collection. This overall list represents literature for 1,055 individual companies from around the world.

-A-

Abadal (Spain) (1914)
 Abarth (Italy) (1959 – 1967)
 Abbott-Detroit/Abbott (1910 – 1918)
 ABC (1909 – 1928)
 AC (England) (1926 – 1984)
 see also: OS (1932, 1955)
 Acadian (Canada – General Motors) (1962 – 1979)
 Ace (1922)
 Acme (1904 – 1909)
 Acura (Japan) (1986 -)
 see also: OS (1986 – 1995)
 Size BB (1991 – 1992)
 Adams-Farwell (1905 – 1909)
 Ader (France) (1904)
 Adler (Germany) (1908 – 1937)
 see also: OS (1931)
 Aerocar (1906 – 1907)
 AGA (Germany) (1924)
 Ajax (1925 – 1926)
 Ajax (Switzerland) (1909)
 Ajax Electric (1903)
 Albany (1907)
 Alco (1906 – 1913)
 Alda (France) (1920)
 Alden-Sampson (1904)
 Alfa Romeo (Italy) (1925 – 1993)
 see also: OS (1965, 1987-1988)
 Allard (England) (1949 – 1953)
 Allen (1913 – 1921)
 Allen-Kingston (1909)
 Allstate (1952 – 1953)
 Alta (England) (1937)
 Alvis (England) (1927 – 1966)
 see also: OS (1931 – 1932, 1966)
 AM (France) (1970)

Ambassador (1921)
Ambassador (Hindustan) (1962 – 1968)
American (NJ) (1917 – 1924)
American/American Underslung (IN) (1906 – 1913)
American Austin/American Bantam (1930 – 1940)
American Electric (1897)
American Junior (1917)
American Mercedes (1888 – 1906)
American Mors (1907)
American Motor Carriage (1902 – 1903)
American Motor Corp. (NJ) (1916)
American Motors (AMC) (1966 – 1973)
 see also: OS (1961 – 1968)
AMC (American Motors) (1974 – 1979)
 see also: OS (1975, 1977)
AMC (American Motors & Renault) (1980 – 1994)
 see also: OS (1983 – 1986)
Amilcar (France) (1926 – 1936)
Amphicar (Germany) (1960 – 1965)
Amplex/American Simplex (1906 – 1911)
Ams-Sterling (1917)
Anderson (IN) (1908 – 1909)
Anderson (SC) (1918 – 1922)
Apperson (1903 – 1925)
Ardsley (1906)
Argo (1914 – 1915)
Argo Electric (1912 – 1913)
Argus (Germany) (1907)
Argyll (Scotland) (1909)
Ariel (1906)
Aries (France) (1906 – 1914)
Arista (France)
Armstrong Siddeley (England) (1920 – 1958)
 see also: OS (1931, 1953)
Arnolt/Arnolt-Bristol (1954 – 1956)
Arnott (England) (1953)
ASA (Italy) (1965 – 1967)
Asardo (1959 – 1960)
Aster (France) (1906)
Aston Martin (England) (1930 –)
 see also: OS (1964 - 1990)
 Size BB (1988)

Atlas (1908 – 1912)
Auburn (Elegant Motors Inc.) (1973 – 1981)
 see also: OS (1973)
Auburn (IN) (1912 – 1936)
 see also: OS (1916)
Auburn Speedster (OK) (1971)
Audi (Germany) (1965 –)
 see also: OS (1971 – 1991)
Austin (England) (1907 – 1984)
 see also: OS (1930 – 1934)
Austin (MI) (1905 – 1917)
Austin-Healey (England) (1953 – 1969)
Austro-Daimler (Austria) (1910 – 1933)
 see also: OS (1922)
Autobianchi (Italy) (1960 – 1969)
Autocar (1900 – 1925)
Automotor (1903)
Auto Union (Germany) (1935 – 1964)
Avanti II (1965 – 1984)
Autoexport (Russia) (1983)
 see also: OS (1963)

-B-

Babcock (1911)
Babcock Electric (1908 – 1912)
Bailey Electric (1912 – 1913)
Baker Electric (1902 – 1914)
Ballot (France) (1922 – 1930)
Bantam (1914)
Barbarino (1925)
Bardon (France) (1903)
Barley (1923)
Barre (France) (1914)
Barrows (1895)
Baudier (France) (1900)
Bayard (France) (1906)
Bay State (1907)
Beaumont (Canada) (1967)
 see also: OS (1967)
Belmont (1910)
Belsize (England) (1914 - 1926)
Ben Hur (1916 – 1917)
Benner (1909)

Bentley (England) (1920 – 1996)
 see also: OS (1927 – 1992)

Benz (Germany) (1894 – 1925)

Berg (1903)

Berg Electric (1920)

Bergdoll (1912)

Berkeley (England) (1958)

Berkshire (1906 – 1910)

Berliet (France) (1906 – 1938)

Berthod (France) (1901)

Bertone (Italy) (1964 –1990)

Beverly (1904)

Bianchi (Italy) (1906 – 1933)
 see also: OS (1906 - 1908)

Biddle (1916 – 1920)

Bizzarrini (Italy) 1966)

Black/Black Crow (1909 – 1910)

Bliss (1906)

BLM (1907)

BMW (Germany) (1937 –)
 see also: OS (1955 - 1992)
 Size BB (1989 –1996)

Bobsy (1960)

Boisselot (1901)

Bolide (Can Am I) (1968)

Bond (England) (1954 – 1967)

Borgward (Germany) (1951 – 1961)
 see also: OS (1960)

Borland-Grannis (1913 – 1914)

Bour-Davis (1916 – 1922)

Boyer (France) (1902)

Brasier (France) (1906 – 1914)

Brecht (1903)

Brennan (1904)

Brew-Hatcher (1904)

Brewster (1915 – 1919)

Bricklin (1975)
 see also: OS (1975)

Bricoe (1913 – 1921)

Bristol (England) (1947 – 1970)
 see also: OS (1953)

British Leyland (England) (1969 – 1977)
British Motor Corp./BMC (England) (1959 – 1968)
Broc Electric (1912 – 1914)
Brooks (Canada) (1924 – 1925)
Brough Superior (England) (1938)
Brouhot (France) (1905)
Brush (1907 – 1915)
BSA (England) (1922 – 1934)
Buckmobile (1904 – 1905)
Buffalo (Buffalo Automobile & Auto-Bi Co.) (1903)
Buffalo Electric (1901 – 1915)
Buffum (1905)
Bugatti (France) (1911 – 1950)
 see also: OS (1931 – 1932)
Buick (1905 –)
 see also: OS (1931 – 1991)
 Size BB (1933 – 1956)
Burg (1913)
Burrowes (1908)
Bush (1915)

-C-

Cadillac (1903 –)
 see also: OS (1930 - 2003)
 Size BB (1954 – 1971)
Calcott (England) (1919)
Cameron (1903 – 1917)
Canda (1900 – 1901)
Car Deluxe (1907 – 1908)
Carmel (Israel) (1964)
Car-Nation (1914)
Carter (1908)
Cartercar (1909 – 1915)
 see also: OS (1913)
Case (1911 – 1926)
Century (England) (1902)
Century (NY) (1902 – 1903)
Century Electric (1914)
Ceres (1983)
CGV/Charron (France) (1905 – 1914)
Chaboche (France) (1905)
Chadwick (1906 – 1911)
Chainless (France) (1901)

Chalmers (1907 – 1924)
Chambers (Ireland) (1910)
Chameroy (France) (1909)
Champion (1916)
Chandler (1913 – 1929)
Checker (1956 – 1980)
 see also: OS (1959 – 1966)
Chenard-Walcker (France) (1913 – 1938)
Chevrolet (1914 – 2001)
 see also: OS (1933 – 1991)
Chicago (1899)
Chicago Electric (1912 – 1915)
Chrysler (1924 –)
 see also: OS (1934 – 1995)
 Size BB (1934 – 1968)
CIEM (France) (1905)
Cisitalia (Italy) (1947)
CitiCar (1975)
Citroen (France) (1920 – 1988)
 see also: OS (1928 - 1961)
Clark (IN) (1911 – 1912)
Clark Steam (MA) (1906)
Classic (1983)
Classic Motor Carriage (1975)
Clement-Bayard (France) (1904 – 1914)
Clenet (1975)
Cleveland (Cleveland Automobile Co.) (1903 – 1925)
Cleveland (Cleveland Motor Car Co.) (1905 – 1907)
Climber (1920)
Coates-Goshen (1910)
Coey (1916)
Cole (1910 – 1925)
 see also: OS (1912)
Colonial (1921)
Columbia (CT) (1897 – 1912)
Columbia (MI) (1916 – 1923)
Columbus Electric (1909 – 1913)
Comet (1917 – 1920)
Commonwealth (1915 – 1921)
Compound (1904 – 1908)
Connaught (England) (1950)
Conrad (1902)

Consulier (1990)
Continental (CT) (1907 – 1908)
Continental (MI) (1933 – 1934)
 see also: size BB (1934)
Corbin (1905 – 1912)
Cord (IN) (1929 – 1937)
 see also: OS (1937)
Cord (Cord Automobile Co., OK) (1964 – 1966)
Cord (Cord Custom Car Sales, Inc., NY) (1968)
Cornilleau et Sainte Beuve (France) (1906)
Corre (France) (1907)
Correja (1911)
Cosmopolitan (1907)
Cottin-DesGouttes (France) (1907 – 1913)
Country Club (1904)
Courier (Courier Motors Co., Sandusky, OH) (1923)
Courier (Dayton Motor Car Co./US Motor Co., Dayton, OH) (1911 – 1912)
Courier (Sandusky Automobile Co., Sandusky, OH) (1904)
Covert (1902 – 1905)
CPA (France) (1950)
Craig-Toledo (1907)
Crawford (1905 – 1916)
Creighton (1980)
Crestmobile (1901 – 1904)
Crosley (1939 – 1952)
 see also: OS (1949)
Crossley (England) (1910 – 1933)
Crow-Elkhart (1914 – 1920)
Crown (1905 – 1906)
Croxtton (1913)
Cunningham (FL) (1951 – 1952)
Cunningham (NY) (1910 – 1929)
Cutting (1911 – 1913)
Cyclope (France) (1900)

-D-

Daewoo (Korea) (2000)
DAF (Holland) (1960 – 1974)
 see also: size BB (1962)
Dagmar (1923 – 1925)
Daihatsu (Japan) (1961 – 1990)
Daimler (England) (1899 – 1984)
 see also: OS (1940 - 1950)

Daimler (Germany) (1898)
Daniels (1918 – 1922)
Darracq (France) (1902 – 1939)
Datsun (Japan) (1954 – 1983)
 See also: OS (1980 – 1983)
Davis (CA) (1948 – 1949)
 see also: OS (1949)
Davis (IN) (1918 – 1926)
Dawson (1904)
D.B. (France) (1953 – 1960)
Decauville (France) (1898 – 1905)
De Dietrich (France) (1903 – 1908)
 see also: OS (1906)
De Dion-Bouton (France) (1898 – 1927)
Deere (1907)
Delage (France) (1919 – 1950)
 see also: OS (1920)
Delahaye (France) (1908 – 1951)
Delaugere (France) (1906 – 1920)
Delaunay Belleville (France) (1905 – 1938)
 see also: OS (1929)
De Leon (France) (1905)
Delling (1923)
Dellow (England) (1949 – 1955)
DeLorean (1981)
 see also: size BB (1981)
Demot (1910)
Desberon (1903 – 1904)
De Soto (1929 – 1961)
 see also: OS (1933 – 1961)
 Size BB (1955)
 Size C (1956)
De Tamble (1911 – 1912)
De Tomaso (Italy) (1970 – 1972)
 See also: OS (1971)
Detroit (1900)
Detroit Automobile Company
Detroit-Dearborn (1910)
Detroiter (1914 – 1917)
De Vaux (1931 – 1932)
Devin (1964)
Dey Electric (1917)

Diana (1926)
Diatto (Italy) (1927)
Disbrow (1917)
Dixi (Germany) (1907)
Dixie Flyer (1918 – 1919)
DKW (Germany) (1932 – 1966)
 see also: OS (1954, 1966)
 Size BB (1960)
Doble (1917 – 1924)
Doble-Detroit (1918)
Dodge Brothers/Dodge (1914 –)
 see also: OS (1937 –1990)
 Size BB (1934 - 1967)
 Size C (1935 - 1938)
Dodgeson (1926)
Dolson (1905 – 1907)
Dorris (1906 – 1923)
Dort (1915 –1925)
 see also: OS (1919)
 Size C (1915)
Downing (1914)
Dragon (1907 – 1908)
Drexel (1916 – 1917)
Driggs (1922)
Dual-Ghia (1956 – 1957)
Duesenberg (1920 – 1934)
Duesenberg (Duesenberg Corp.) (1966)
Duesenberg II (WI) (1980)
Dupont (1919 – 1929)
Duquesne (1906)
Durant (1922 – 1932)
Duryea (1896 – 1931)
 see also: OS (1931)
 Size C (n/d)

-E-

Eagle (1985 – 1998)
 see also: OS (1988)
Eagle-Macomber (1915 – 1916)
Earl (1922 – 1923)
Economy (1917 – 1920)
Economycar (1914)
Edsel (1958 – 1960)

see also: OS (1958 – 1959)
Size BB (1958)
Edwards-Knight (1913)
Elcar (Elcar Corp.) (1975)
see also: OS (1975)
Elcar (Elkhart Carriage & Motor Car Co.) (1917 – 1931)
Eldredge (1904)
Electra Spider (1974)
Electric Vehicle (1898)
Elegant (1975)
Elgin (1916 – 1921)
Elk-Hart (1920)
Elmore (1903 – 1911)
Elva (England) (1960 – 1965)
Emerson (1916 – 1917)
E-M-F (1909 – 1912)
Empire (IN) (1910 – 1919)
see also: BB (1912)
Empire (NY) (1902)
ENASA (Spain) (1954)
Enger (1911 – 1916)
Erskine (1927 – 1930)
Essex (1919 – 1933)
see also: OS (1933)
Euclid (CT) (1914)
Euclid (OH) (1904)
Everitt (1910 – 1912)
Excalibur (Monaco) (1970)
Excalibur (WI) (1964 – 1979)
see also: OS (1967)
Excelsior (Belgium) (1911 – 1928)

-F-

Facel Vega (France) (1960 – 1964)
Fageol (1917)
Fairthorpe (England) (1955)
Falcon-Knight (1928)
Fanning (1901)
Farman (France) (1920 – 1928)
Fascination (1974 – 1977)
FEG (Germany) (1907)
Fergus (1915 – 1921)
Ferrari (Italy) (1946 – 1990)

see also: OS (1946, 1985 – 1986)

Ferris (1922)

Fiat (Italy) (1903 – 1985)
see also: OS (1948 – 1986)
Size BB (1914)

Firefly (England) (1902)

Firestone-Columbus (1910)

Fisson (France) (1898)

Fitch (1966 – 1967)

Flagler (1914)

Flanders Electric (1912)

Flanders Six (1913)

Flanders Twenty (1910 – 1912)

Flint (1924 – 1926)

Flirt (Italy) (1915)

Florentia (Italy) (1907)

Flyer (1914)

F.N. (Belgium) (1907 – 1931)

Ford (1893 -) (includes Ford/Mercury Sportsman 1946-1948)
see also: OS (1962 – 1994)

Forecarriage (1900)

Foster (1902 – 1903)

Fostoria Light Car Co. (1917)

Four Wheel Drive (1911)

Fox (1921 – 1923)

Franklin (1903 – 1934)
see also: OS (1929 – 1931)
Size BB (1915)

Fraye-Miller (1905 – 1908)

Frazer (1947 – 1951)

Frazer-Nash (England) (1928 – 1953)

Fredonia (1903 – 1904)

Friedman (1902)

Friend (1920)

Frisky (England) (1958)

Fritchle (1914)

Frontenac (Canada) (1932 – 1960)

Frontenac (IN) (1921)

Frontenac (NY) (1907)

Frontmobile (1917)

FRP (1914 – 1917)

-G-

Gaeth (1906 – 1910)
Gallia (France) (1904)
Gardner (1920 – 1930)
Gardner-Serpollet (England & France) (1902 – 1903)
Garford (1911 – 1915)
Gas-Au-Lec (1905 – 1906)
Gasmobile (1900 – 1902)
Gaylord (IL) (1956)
Gaylord (MI) (1911)
General (1903)
General Motors (1933 – 1992)
 see also: OS (1939, 1977, 1980)
 Size C (1939)
Geneva (1901)
Geo (1989 – 1997)
 see also: OS (1993 – 1994)
Georges Irat (France) (1924 – 1938)
Georges Richard (France) (1901 – 1904)
Georges Roy (France) (1914)
Gilbern (England) (1964 – 1966)
Gladiator (France) (1903 – 1908)
Glas (Germany) (1967)
Glassic (1966 –1970)
Glide (1903 – 1917)
Globe (1920)
GN (England) (1923)
Gobron-Brillie/Gobron (France) (1906 – 1923)
Goggomobil (Germany) (1956 – 1962)
 see also: size C (1959)
Goliath (Germany) (1957 – 1961)
Gordano (England) (1948)
Graf & Stift (Austria) (1932)
Graham-Paige/Graham (1928 – 1940)
 see also: OS (1932)
 Size BB (1933 – 1939)
Grant (1913 – 1920)
Gray (1921 – 1926)
Great Western (1910 – 1916)
Gregoire (France) (1914)
Greyhound (1914)
Griffith (1964 – 1966)
Grinnell Electric (1913 – 1915)

Grout (1900 – 1910)

GSM (England) (1961)

Gyroscope (1909)

-H-

Hal (1917)

Halladay (1911 – 1915)

Hammer-Sommer Carriage Co. (1914)

Handley-Knight (1920 – 1922)

Hanover (1921)

Hapsburg (Austria) (1960)

Harrison (1907)

Harroun (1917)

Hatfield (NY) (1917 – 1921)

Hatfield (OH) (1907 – 1908)

Havers (1913 – 19140)

Haynes (1905 – 1924)

Haynes-Apperson (1900 – 1904)

HCS (1920 – 1925)

Healey (England) (1946 – 1951)

Henderson (1913)

Henney Kilowatt (1960 – 1962)

Henry (1911)

Henry J (1951 – 1954)

see also: OS (1953)

Herreshoff (1909 – 1913)

Hertz (1925)

Hewitt (1906 – 1907)

Heymann (1905)

Hillman (England) (1923 – 1967)

see also: OS (1924, 1930, 1958)

Size BB (1953)

Hino (Japan) (1965 – 1967)

Hispano-Suiza (France & Spain) (1913 – 1936)

Hoffman (1903 – 1904)

Holden (Australia) (1961 – 1962)

Holland (1902)

Holley (1904)

Hollier (1915 – 1919)

Holmes (MA) (1906)

Holmes (OH) (1918 – 1922)

Holsman (1903 – 1910)

Holyoke (1901)

Honda (Japan) (1965 –)

see also: OS (1967 – 1992)

Horch (Germany) (1920 – 1938)

see also: OS (1937)

Hotchkiss (France) (1904 – 1952)

see also: OS (1929)

Haupt-Rockwell (1910)

Howard (1904)

HRG (England) (1939 – 1954)

Hudson (1910 – 1957)

see also: OS (1915 – 1957)

Size BB (1917, 1934 – 1937, 1940 – 1941, 1953)

Humber (England) (1908 – 1967)

See also: OS (1938, 1950)

Hupmobile (1909 – 1939)

See also: OS (1926 – 1938)

Hupp-Yeats (1912)

Hydro-Car (1901)

Hyundai (South Korea) (1985 –)

See also: OS (1988 – 1993)

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Ideal (1903)

Imp (1914)

Imperia (Belgium) (1928 – 1938)

Imperial (MI) (1911 – 1915)

Imperial (PA) (1908)

Indra (Italy) (1970 – 1973)

see also: OS (1973)

Infiniti (Japan) (1989 –)

see also: OS (1991 – 1993)

Size BB (1990 – 1991)

Ingram (1917)

Innocenti (Italy) (1961 – 1986)

see also: OS (1963)

International (1908 – 1910)

Inter-State (1909 – 1910)

Invicta (England) (1929 – 1947)

Iris (England) (1908)

Iso (Italy) (1964 – 1967)

Isotta Fraschini (Italy) (1906 – 1947)

see also: OS (1920)

Isuzu (Japan) (1968 –)

see also: OS (1990 – 1992)

Itala (Italy) (1905 – 1930)

see also: OS (1927)

-J-

Jackson (1905 – 1921)

Jaguar (England) (1937 –)

see also: OS (1949 – 1994)

Size BB (1956)

JBS (England) (1915)

Jeffery (1914 – 1918)

Jensen (England) (1938 – 1984)

see also: OS (1967)

Size BB (1971)

Jensen-Healey (England) (1972 – 1976)

see also: BB (1975)

Jewett (1923 – 1926)

Johnson (1901 – 1907)

Jones-Corbin (1903)

Jordan (1917 – 1932)

Jowett (England) (1923 – 1953)

see also: OS (1950)

Justicialista (Argentina) (1954)

-K-

Kaiser (1947 – 1954)

see also: OS (1951, 1953 – 1954)

KAN (Austria) (1913)

Keeton (1912 – 1913)

Keller (1948)

Kelsey (1911 – 1922)

see also: size BB (1922)

Kelvin (Scotland) (1906)

Kensington (1900 – 1903)

Kent (1917)

Kenworthy (1920 – 1921)

see also: OS (1921)

Kia (South Korea) (1981 –)

Kiblinger (1907 – 1909)

Kidder (1902)

King (1912 – 1923)

King Midget (1947)

Kissel (1907 – 1930)

see also: size BB (1911)

Kline Kar (1912 – 1921)

Knickerbocker (1902)

Knox (1900 – 1913)

Koehler (1910)

Krit (1911 – 1915)

Kurtis (1949 – 1954)

-L-

La Buire (France) (1907 – 1925)

Lada (Soviet Union) (1970 – 1987)

Lafayette (1920 – 1923)

La France (1903)

Lagonda (England) (1931 – 1962)

see also: OS (1931)

La Licorne (France) (1914)

Lambert (1905 – 1913)

Lamborghini (Italy) (1965 – 1990)

La Minerve (France) (1905)

Lanchester (England) (1903 – 1948)

see also: OS (1920 - 1936)

Lancia (Italy) (1909 – 1988)

see also: OS (1938)

Lane Steam (1901 – 1911)

Lansden Electrette (1906)

L'Ardennaise (France) (1901)

La Salle (1927 – 1940)

see also: OS (1929 – 1931)

Size BB (1936 – 1937)

L'Automobile Industrielle (France) (1901)

La Vigne (1913 – 1914)

Leach (1900)

Lea-Francis (England) (1930 – 1960)

Legend (1980)

Legros (France) (1906 – 1911)

Lenox (1914)

Leon Bollee (France) (1904 - 1932)

Lewis (1914)

Lexington (1915 – 1926)

see also: OS (1922)

Lexus (Japan) (1989 –)
 see also: OS (1989 – 1992)
Leyland (England) (1922 – 1967)
Liberty (1916 – 1923)
Lincoln (IL) (1912)
Lincoln (1920 -)
 see also: OS (1925 – 1995)
Linon (Belgium) (1904 – 1913)
Lion (1910 – 1912)
Little (1912 – 1913)
Little Four (1904)
Little Princess (1913)
Lloyd (Germany) (1906 – 1960)
Locomobile (1900 – 1928)
 see also: OS (1916 – 1917)
Logan (1904 – 1908)
Long Distance (1902 – 1903)
Loomis (1900 – 1901)
Lorraine-Dietrich/Lorraine (France) (1909 – 1932)
Lotus (England) (1954 – 1994)
Lozier (1906 – 1914)
Luc Court (France) (1913)
Luverne (1914)
Lyons-Knight (1914)

-M-

Magyar (Hungary) (1932)
Magnum (1980)
Maibohm (1919 – 1920)
Maico (Germany) (1957)
Maja (Austria) (1907 – 1908)
Majestic (1917)
Malcolm (1915)
Manic (Canada) (1971)
Marathon (France) (1954)
Marathon (TN) (1913 – 1914)
Marcos (England) (1967 – 1971)
Marion/Marion-Handley (1905 – 1917)
 see also: OS (1912)
Marlboro (1901)
Marmon (1905 – 1933)
 see also: OS (1917 – 1930)
Marquette (Flint, MI) (1930)

see also: OS (1930)
Marquette (Saginaw, MI) (1912)
Marr (1904)
Mars II (1967)
Marsh (1905)
Martini (Switzerland) (1904 – 1927)
Maserati (Italy) (1946 – 1989)
see also: OS (1962)
Matheson (1903 – 1912)
Mathis (France) (1914 – 1948)
Mathis (MI) (1931)
Matra (France) (1966)
Mauser (Germany) (1924)
Maverick (1953)
Maxwell (1905 – 1925)
Maybach (Germany) (1925 – 1937)
see also: OS (1932 - 1935)
Maytag (1910 – 1911)
Mazda (Japan) (1960 –)
see also: OS (1972 – 1994)
McCue (1909 – 1910)
McFarlan (1910 – 1928)
see also: OS (1916)
McIntyre (1909 – 1910)
McKay (1900)
Mechaley (1903)
Mendelssohn (France) (1905)
Mercedes (Germany) (1904 – 1926)
see also: OS (1914, 1921)
Mercedes-Benz (Germany) (1928 –)
see also: OS (1929 – 1991)
Size BB (1965, 1969)
Mercer (1909 – 1923)
Mercury (1939 -)
See also: OS (1942 – 1995)
Mercury (Mercury Cyclecar Co., MI) (1914)
Mercury (NY) (1918)
Merkur (Germany) (1985 – 1989)
see also: OS (1985 – 1986)
Messerschmitt (Germany) (1955 – 1960)
Metallurgique (Belgium) (1910 – 1920)
Meteor (MA) (1901)

Meteor (Philadelphia, PA) (1919)
Meteor (FMC of Canada, Ltd.) (1953 – 1973)
Meteor Steam (Reading, PA) (1903)
Metropol (1914)
Metropolitan (England) (1954 – 1962)
Metz (1910 – 1920)
MG (England) (1930 – 1978)
 see also: OS (1962)
Michigan (Michigan Automobile Co.) (1904 – 1905)
Michigan (Michigan Motor Car Co.) (1913)
Microcar (1980)
Middleby (1909)
Milburn (1915)
Milwaukee (1901 – 1902)
Minerva (Belgium) (1907 – 1932)
 see also: OS (1911 - 1922)
Mitchell (1903 – 1923)
 see also: OS (1916)
 Size C (1915)
Mitsubishi (Japan) (1965 –)
 See also: OS (1983 – 1992)
MMC (England) (1903)
Mobile (1900 – 1903)
Model (1906)
Mohs (1967)
Moline (1906 – 1917)
Momo (1972)
Monarch (1908)
Monarch (FMC of Canada, Ltd.) (1949 – 1961)
Monitor (1915 – 1916)
Monroe (1914 – 1918)
Monteverdi (Switzerland) (1970 – 1972)
 See also: OS (1972)
Moon (1909 – 1927)
Moore (CT) (1907)
Moore (MN) (1917)
Mora (1907 – 1910)
Moretti (Italy) (1954 – 1967)
Morgan (England) (1920 – 1982)
Morris (England) (1927 – 1967)
 See also: OS (1939)
 Size BB (1927 - 1953)

Morris-Leon Bollee (France) (1929 – 1931)
Morris & Salom (1896)
Mors (France) (1904 – 1921)
Morse (1910)
Moskovich (Soviet Union) (1963 – 1988)
Mota (1953)
Motobloc (France) (1909 – 1921)
Moto Cycle (1890)
Motorette (1910 – 1911)
Motor Sleigh (1909)
Moyea (1904)
Multiplex (1953)
Muntz (1952)
Murena (1969)
Murray (1903)

-N-

NAG (Germany) (1902 – 1916)
Napier (England) (1903 – 1921)
 See also: OS (1911, 1920)
Nardi (Italy) (1950 – 1953)
Nash (1917 – 1957)
 see also: OS (1929 – 1957)
 Size BB (1934 – 1956)
 Size C (1949)
Nash-Healey (United States, England, Italy) (1951 – 1953)
National (1902 – 1923)
Nelson (1917 – 1918)
Nesselsdorfer (Austria) (1912)
Nissan (Japan) (1967 – 1994)
Nobel (England) (1959 – 1960)
Noma (1919 – 1920)
Northern (1903 – 1908)
Norwalk (1912 – 1912)
Novara (1917)
NSU (Germany) (1928 – 1970)
NSU-Fiat (Germany) (1936)
Nyberg (1911 – 1913)

-O-

Oakland (1908 – 1931)
Oakman/Hertel (1899 – 1900)
Ogle (England) (1963)
Ogren (1922)

Ohio (1910 – 1911)
Ohio Electric (1910 – 1913)
Oldsmobile (1901 –)
 see also: OS (1908 – 1991)
 Size BB (1932 – 1940)
 Size C (1936 – 1937)
Olympian (1918)
OM (Italy) (1922 – 1931)
Omega (1967)
Omega Electric (1980)
Only (1910 – 1911)
OnStar (1997 - 1998)
Opel (Germany) (1910 – 1992)
 see also: OS (1964 – 1987)
Opel (Japan) (1976 – 1979)
Orient (1899 – 1907)
 see also: OS (1901)
 Size BB (1902)
O.S.C.A. (Italy) (1954)
Otto (1910 – 1911)
Owen Magnetic (1915 – 1920)
 see also: OS (1917 – 1918)
 Size BB (1915)

-P-

Packard (1899 – 1958)
 see also: OS (1916 – 1957)
 Size BB (1948 – 1956)
 Size C (1935)
Page (1922)
Paige-Detroit/Paige (1910 – 1927)
Palmer Light (1915)
Palmer-Singer (1909 – 1915)
Panam (1903)
Pan-American (1921)
Panhard & Levassor (France) (1891 – 1966)
 see also: OS (1913)
Panther (CA) (1978)
Panther (NY) (1962)
Paragon (1920)
Paramount (England) (1954 – 1955)
Parenti (1921 – 1922)
Parry (1911)

Partin-Palmer (1914 – 1916)
Pascal (France) (1903)
Passy-Thellier (France) (1904)
Paterson (1909 – 1919)
 See also: size BB (1913)
Pathfinder (1912 – 1916)
Peerless (1902 – 1930)
 see also: OS (1930)
 Size BB (1907)
Pegaso (Spain) (1951 – 1953)
Penn (1911 – 1912)
Pennington (England) (1898)
Pennsylvania (1908 – 1909)
Peter Dennis Motor Corp. (Canada) (1986 – 1987)
Petrel (1908 – 1912)
Peugeot (France) (1905 – 1991)
 see also: OS (1987 – 1988)
 Size BB (1961)
Phanomen (Germany) (1920)
Phantom Corsair (1938)
 See also: size BB (1938)
Phelps (1904)
Piccard-Pictet (Switzerland) (1908 – 1920)
Pieper (Belgium) (1900)
Pierce-Arrow (1901 – 1937)
 see also: OS (1926 – 1937)
 Size BB (1929)
Pierce-Racine (1905 – 1907)
Pilain (France) (1907 – 1914)
Pilot (1913 – 1920)
Pipe (Belgium) (1903 – 1914)
 see also: OS (1906)
Pittsburgh Six (1908 – 1909)
Plasticar (1954)
Playboy (1948)
Plymouth (1929 –)
 see also: OS (1942 – 1992)
 Size BB (1931 – 1955)
 Size C (1930 – 1956)
Pontiac (1926 –)
 see also: OS (1937 – 1991)
 Size BB (1935 - 1967)

Size C (1933 – 1935)

Pontiac (Pontiac Spring & Wagon Works) (1908)

Pope-Hartford (1904 – 1913)

Pope-Robinson (1904)

Pope-Toledo (1904 – 1908)

Pope-Tribune (1904 – 1908)

Pope-Waverley (1904-1907)

Porsche (Germany) (1950 –)

see also: OS (1970 – 1992)

Porter (1920)

Pratt-Elkhart/Pratt (1911 – 1913)

Premier (1905 – 1923)

Prescott (1903 – 1905)

Prince (Japan) (1957 – 1958)

Princess (England) (1960 – 1965)

Princess (MI) (1917)

Proton (Malaysia) (1995 – 1996)

see also OS (1996)

Protos (Germany) (1924)

Prunel (France)

Pullman (1906 – 1917)

Puma (Brazil) (1983)

Pungs-Finch (1905 – 1907)

-Q-

Quantum (1962)

Queen (1904 – 1906)

-R-

RAF (Austria) (1908 – 1910)

Railton (England) (1938)

Rainier (1906 – 1908)

Rambler (Thomas B. Jeffery Co.) (1902 – 1913)

Rambler (1955 – 1965)

see also: OS (1955 – 1965)

Size BB (1958 – 1963)

Rapier (England) (1936)

Rauch & Lang (1908 – 1920)

Rayfield (1914)

RCH (1912 – 1915)

Reading (1902)

Reber (1902)

Red Bug (1929)

Regal (1909 – 1917)

Regas (1904)
Relay (1904)
Reliable-Dayton (1908)
Reliance (1905)
Reliant (England) (1964 – 1977)
Remington (1915 –1916)
Renault (France) (1900 – 1996)
 see also: OS (1923 – 1985)
 Size BB (1961)
Reo (1905 – 1936)
 See also: size BB (1936)
Republic (1913 – 1916)
Revere (1920)
 see also: OS (1920)
Rex (England) (1903)
Richard (1915 – 1916)
Richard-Brasier (France) (1905 – 1906)
Richmond (1907)
Rickenbacker (1922 – 1927)
 See also: size BB (1927)
 Size C (1924 – 1925)
Rider-Lewis (1910)
Riker (1896 – 1900)
Riley (England) (1913 – 1967)
Ritz (1915)
Roamer (1917 – 1926)
Robinson (1900 – 1902)
Rochet (France) (1900)
Rochet-Schneider (France) (1904 – 1932)
Rockne (1932 – 1933)
Rogers (1900)
Rohr (Germany) (1928 – 1933)
Rolland-Pilain (France) (1914 – 1923)
Rollin (1924)
Rolls-Royce (England) (1905 – 1993)
 see also: OS (1920 – 1991)
 Size BB (1930)
Romulus II (1974)
Roosevelt (1929 – 1930)
Rootes (England) (1932 – 1965)
 see also: OS (1960)
 Size BB (1953)

Rosengart (France) (1930 – 1938)

Ross (1917)

Ross Steamer (1906)

Rossel (France) (1906 – 1914)

Rover (England) (1921 – 1984)

see also: OS (1956 – 1958, 1960, 1962 – 64, 1966 – 1967)

Size BB (1966)

Royal Cyclecar (1915)

Royal Tourist (1904 - 1909)

Rugby (1930)

Ruger (1969 – 1970)

Rumpler (Germany) (1921)

Russell-Knight (Canada) (1907 – 1913)

Ruxton (1929)

see also: OS (1929)

R & V Knight (1921 – 1924)

-S-

Saab (Sweden) (1956 –)

Sabra (Israel) (1961 – 1967)

St. Louis (1899 – 1906)

see also: size BB (1899)

Salmson (France) (1922 – 1935)

Sampson (1911)

Sandusky (1903)

Santos-Dumont (1904)

Saturn (1991 -)

see also: OS (1992, 1994)

Size BB (1991 – 1992)

Sauer (Germany) (1921)

Saxon (1914 – 1922)

see also: OS (1922)

Size BB (1915 – 1916)

Sayers (1921)

SCAP (France) (1913)

SCAR (France) (1914)

Schacht (1908 – 1912)

See also: size BB (1909)

Scotacar (England) (1958)

Scripps-Booth (1914 – 1922)

Searchmont (1901 – 1903)

Sears (1910 – 1911)

Sebring (IL) (1978)

Sebring (OH) (1910)
Selden (1910 – 1911)
SGV (1911 – 1915)
 see also: OS (1915)
Sharp Arrow (1909)
Shanghai Santana (VW Variant) (China) (1993)
Shawmut (1907)
Sheffield-Simplex (England) (1914)
Shelby (OH) (1903)
Shelby (Shelby-American) (1962 – 1989)
Sheridan (1921)
Siata (Italy) (1950 – 1969)
Siddeley (England) (1907)
Siddeley-Deasy (England) (1914)
Sigma (France) (1914)
Silent Knight (1906)
Simca (France) (1948 – 1976)
 see also: OS (1958 – 1959, 1962 – 1963, 1970)
 Size BB (1959, 1969)
Simms (1920)
Simplex (MA) (1901)
Simplex (NY) (1907 – 1917)
Singer (England) (1927 – 1969)
 see also: OS (1931)
Singer (NY) (1916 – 1920)
Sizaire (France & Belgium) (1928 – 1929)
Sizaire Berwick (France & England) (1914 – 1922)
Sizaire-Naudin (France) (1907 – 1920)
SJR (1916)
Skoda (Czechoslovakia) (1930 – 1988)
Skyline (1953 – 1960)
Skyline (Japan by Nissan) (1962 – 1988)
S & M Simplex (1904 – 1907)
Smith (1906)
SPA (Italy) (1911 – 1918)
Speedwell (1909 - 1913)
SPO (France) (1911)
Springer (1904 – 1905)
Springfield (1907)
Spyker (Holland) (1907 – 1922)
Squire (England) (1935)
Squire (PA) (1971)

S.S. (England) (1934)

Standard (England) (1922 – 1959)
see also: OS (1931)

Standard (IL) (1903)

Standard (PA) (1916 – 1921)
see also: OS (1916)

Standard Cyclecar (1914)

Standard Tourist (1904)

Stanguellini (Italy) (1954)

Stanley (1904 – 1925)

Stanwood (1921)

Star (England) (1903 – 1932)

Star (NJ) (1922 – 1928)
see also: OS (1926 – 1927)
size BB (1925)

Star Trac (1973)

Staver (1914)

Steamobile (1901)

Stearns (NY) (1901 – 1902)

Stearns (OH) (1901 – 1911)
See also: size BB (1906 – 1907)

Stearns-Knight (1911 – 1929)

Steiger (Germany) (1924)

Stephens (1920 – 1922)

Sterling (England) (1982 – 1991)

Sterling (IN) (1910)

Sterling (NJ) (1916)

Sterling-Knight (1924)

Stevens-Duryea (1903 – 1922)

Steyr (Austria) (1922 – 1960)
see also: OS (1931)
Size BB (1931)

Stilson (1908)

Stoddard-Dayton (1906 – 1912)

Stoewer (Germany) (1902 – 1938)
see also: OS (1931)

Straker-Squire (England) (1922)

Strong & Rogers (1901)

Studebaker (1903 – 1966)
see also: OS (1934, 1936, 1942, 1947, 1951 – 1957, 1961)
Size BB (1935, 1939 – 1941, 1952, 1961)

Sturtevant (1904 – 1906)

Stutz (IN) (1912 – 1935)

see also: OS (1931, 1933)

Stutz (NY) (1970 – 1979)

Subaru (Japan) (1960 -)

See also: OS (1971, 1974, 1984 – 1985, 1988 – 1990, 1992 – 1993)

Suere (France) (1914)

Sun (IN) (1916 – 1917)

Sun (OH) (1921)

Sunbeam (England) (1912 – 1970)

See also: OS (1958, 1969 – 1970)

Suzuki (Japan) (1972 -)

See also: OS (1992 – 1993)

Swallow Doretta (England) (1954)

Swift (England) (1923 – 1931)

-T-

Talbot/Talbot-Darracq (England) (1907 – 1938)

Talbot/Talbot-Lago/Lago (France) (1932 – 1955)

Tatra (Czechoslovakia) (1928 – 1984)

Taurus (Germany) (1958 – 1959)

Templar (1920 – 1923)

Terraplane (1933 – 1939)

See also: OS (1936)

Size BB (1936 – 1937)

Thomas (1903 – 1912)

Thomas-Detroit (1908)

Th. Schneider (France) (1914 – 1930)

Tiffany (1913 – 1917)

Tiger (1914)

See also: OS (1914)

Toledo (1901 – 1903)

Tony Huber (France) (1904)

Touraine (1913)

Tourist (1907)

Toyota (Japan) (1959 -)

See also: OS (1967 – 1993)

Size BB (1982)

Trabant (E. Germany) (1966 – 1989)

Transportation Systems Laboratory (1973)

Trebron (Canada) (1979)

Trey (1922)

Tri-Car (1955)
Trident (England) (1967)
Trimoto (1901)
Triumph (England) (1926 – 1981)
 See also: OS (1968, 1972 – 1973)
Triumph (IL) (1907)
Trojan (England) (1923 – 1936)
 See also: size BB (1931)
Trumbull (1914 – 1915)
Tucker (1948)
Turcat-Mery (France) (1914 – 1924)
Trugan-Foy (France) (1900)
Turner (England) (1960 – 1965)
Turner-Miesse (England) (1903)
TVR (England) (1962 – 1992)
Twombly (Twombly Car Corp.) (1914 – 1915)
Twombly (Twombly Motor Carriage Co.) (1904)

-U-

Unic (France & England) (1907 – 1938)
Union (1905)
 See also: size BB (1905)
United Power (1901)
Upton (MA) (1903)
Upton (PA) (1906)

-V-

Van (1911 – 1912)
Vanguard (1973)
Vauxhall (England) (1912 – 1981)
 See also: OS (1928 – 1930, 1963)
Vector (1980 – 1991)
Vehicle Equipment Co. (1902 – 1905)
Velie (1909 – 1928)
Velox (England) (1903)
Veritas (Germany) (1950)
Vermorel (France) (1914 – 1929)
Vespa (France) (1958 – 1960)
Victor (1901 – 1902)
Victor Page (1923)
Viking (1929 – 1930)
Vinot (France) (1906 – 1908)
Viqueot (U.S. & France) (1905)
Vixen (1914 – 1915)

Voisin (France) (1919 – 1937)

Volkswagen (Germany) (1948 -)

See also: OS (1960 – 2001)

Voltra (1963)

Volvo (Sweden) (1929 -)

See also: OS (1956 – 1958, 1961, 1973)

Size BB (1959)

Vulcan (England) (1922 – 1927)

Vulcan (OH) (1914)

-W-

Walter (Czechoslovakia) (1930 – 1931)

Walter (NY) (1903 – 1905)

Waltham (1905 – 1908)

Wanderer (Germany) (1913 – 1938)

See also: size BB (1930)

Warren (1910 – 1912)

Wartburg (Germany) (1956 – 1984)

Warwick (England) (1960)

Warwick (MA) (1901 – 1902)

Waverley (England) (1924 – 1927)

Waverley (IN) (1899 - 1916)

Wayne (1905 – 1908)

Welch (1905 – 1909)

Westcott (1910 – 1920)

Westfield (1902 – 1903)

Westinghouse (France) (1906 – 1907)

Whippet (1927 – 1930)

White (1901 – 1918)

See also: OS (1916 – 1917)

Whiting (1911)

Whitlock (England) (1922 – 1929)

Whitney (MA) (1897)

Whitney (NY) (1902)

Wills Sainte Claire (1922 – 1926)

Willys/Willys-Knight (1915 – 1955)

See also: OS (1932 – 1954)

Size BB (1953)

Windsor (IN) (1906)

Windsor (MO) (1929)

Winner (1900)

Winton (1900 – 1920)

Wolseley (England) (1902 – 1970)

See also: OS (1932, 1936, 1938, 1957)

Wolverine (Reid Mfg. Co.) (1904 – 1905)

Wolverine (Reo Motor Car Co.) (1927)

Woods Electric (1901 – 1917)

See also: OS (1917)

Woods Mobilette (1913 – 1916)

See also: size BB (1913)

Size C (1913)

Worthington-Bollee (1904 – 1905)

-X -

Xenia (1914)

-Y-

Yale (1904 – 1905)

Yellow Cab (1929)

Yenko Stinger (1966)

Yugo (Yugoslavia) (1986 – 1991)

See also: OS (1987)

-Z -

Zedel (France) (1909 – 1910)

Zil (Soviet Union) (1958)

Zimmer (1980)

Zimmerman (1912)

Zundapp (Germany) (1957)

Zust (Italy) (1906 – 1907)

The Henry Ford

AUTOMOTIVE LITERATURE COLLECTION
PRODUCT LITERATURE SERIES
2006 ADDENDUM
1907-2006 (bulk 1965-2000)
Accession 175

SCOPE AND CONTENT NOTE

The Automotive Literature Collection is an intentionally assembled collection of sales and promotional materials used to market and sell American and foreign automobiles. The Automotive Product Literature series, 2006 Addendum, consists of two subseries. The Non-Ford subseries, 1907-2005 (8 cubic ft.), consists of sales brochures, pamphlets, and other promotional material produced by a wide variety of automotive manufacturers from around the world. The Ford subseries, 1920-2006 (4 cubic ft.), includes sales brochures, pamphlets, and other promotional material produced by Ford Motor Company including Edsel, Ford, Lincoln, Mercury, and Lincoln-Mercury models.

BOX AND FOLDER LISTING

Box no.	Description
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NON-FORD**Box 1**

Acura, 1993-1994
 Alfa Romeo, 1979-2000
 AMC, 1960-1979
 ARO, 1981
 Audi, 1981-2001
 Austin, 1963-1967
 Auto Bianchi, 1964-1967
 Bean, 1921, 1928
 Beadmore, 1954
 Bellanger, 1907
 Benjamine, 1922
 Bentley, 1928, 2003
 BMW, 1966-2004
 Bond, 1966
 Borgward, 1967

NON-FORD (CONT.)**Box 1 (cont.)**

Brush, 1911
 Bristol, circa 1965
 Buick, 1967-2004

Box 2

Cadillac, 1926-2004
Callista, circa 1935 and undated
Cemsa, circa 1950 and undated
Chaigneau-Brasier, 1931
Charron, 1920
Camions-Bernard, 1949
Checker, 1962
Chevrolet, 1976-2003
Chibiri, circa 1920 and undated
Chrysler, 1961-2004
Chrysler-Plymouth, 1972-2004

Box 3

Coventry Victor, 1938
Cluley, 1927
Clyno, 1922
Cuny, circa 1965-1966
Crown Magnetic, 1920
Datsun, 1972-1979
Delorean, circa 1980
De Tomaso, circa 1983
Dodge, 1954-2004
Eagel (Chrysler), 1989-1996
Eterna, 2000
Envoy, 1960
Excalibur, 1978
Fiat, 1968-1978
Galloway, 1921
General Motors, 1972-2004
Hanomag, 1937-1938
Harris, 1926-1927
Hataz, 1924
Hatton McEvoy, 1930
HE (Herbert Engineering), 1924
Hedia, 1924
Heinkel, 1964
Hildebrand, 1924

NON-FORD (CONT.)

Box 3 (cont.)

Hillman, 1968,
Hindustan, 1967
Holden, circa 1964-1968
Honda
1982-1993

Box 4

1994-2005
Hyundai, 1996-2004
Infiniti, 1988
Inocenti, circa 1960
Iso, circa 1968
Isuzu, 1985
Jaguar, 1967-2004
Jeep (Chrysler), 1989-1999
Ka, 1998
Kia, 2001-2005
Krieger, 1923
Lamborghini, 1967 and undated
Lancia, 1967-1968
Leganza, 1967 and 1997
Lexus, 1994

Box 5

1995-1996
Lloyd, 1954
Mazda, 1973-2001
Maserati, 1963 and 2003
Maybach (Chrysler), 2003-2004
Mini Cooper (BMW), 2003
Mercedes, 1972-2005

Box 6

MG, 1959-1979
Mitsubishi, 1989-2004
NSU, 1966-1967
Nissan, circa 1970-2003
Oldsmobile, 1978-2004
Opel, 1968-1985
Panhard, 1959
Peugeot, 1965-1990

NON-FORD (CONT.)

Box 7

Plymouth, 1965-1999
Polonez, 1978 and 1984
Pontiac, 1963-2005

Porsche, 1971-2003
Renault, 1968-1981
Rolls Royce, 1978
Saab, 1966-2000
Saturn, 2000-2003

Box 8

Seat, circa 1963-1991
Senator, 1981
Shelby, 1989
Simca, 1959
Sterling, 1990-1991
Subaru, 1975-2000
Suzuki, 1991-2004
Taimar, 1978
Toyota, 1970-2005
Triumph, 1966-1978
Vandeplas, 1969
Vauxhall, 1970
Vespa, 1960

Box 9

Volga (Russian), 1958-1963
Volkswagen, 1971-2003
Volvo, 2000-2003
Wartburg, 1956-1965
Wolsely, 1914 and 1967
Yugo, 1988
Zastava, undated

FORD

Ford
1920-1970

Box 10

1971-2006

Box 11

Edsel, 1957-1960

FORD (CONT.)

Box 11 (cont.)

Lincoln
1921-1989

Box 12

1994-2006
Lincoln-Mercury, 1949-2006
Mercury
1939-2000

Box 13

2001-2006