Access No. 728  Classification _______ Location _______

Identification _______ Dates _______

Accession form description: Quantity _______

Sales & Advertising Reports

Progress reports of Sales and Advertising Division. The reports were issued monthly and are compiled by city. Give retail deliveries, comparative data on cities of Ford Planning potential, etc., in data recorded in each report 1941; 1947-1949

Appraisal annotation:

Sales and Advertising--Reports. 2 transfer cases. Progress reports, arranged by city showing deliveries, statistics, planning; 1941, 1947-49.

From inventory: scope and chief categories: Last box No. _______

Data obtained from examination of the records (Whose? Chief functions or subject areas with approximate percentage of each):

Additional processing indicated and label status:

Information value: (Readily usable? Record of use. Approach through footnotes in books. Appraisers' opinion):