

FORD MOTOR COMPANY ARCHIVES

ACCESSION 985 (SMALL ACCESSION GROUP)

EDSEL DIVISION - PUBLIC RELATIONS

BOX INVENTORY OF CONTENTS

22 of Small Accessions - Folder # 985

2 copies of Edsel Division - Public Relations release n.d.
"Bibliography"

Includes references to periodicals 1956-1957 on following
phases of Public Relations

- Advertising
- Sales Organization
- Service
- Styling
- Manufacturing
- Market Research
- Testing The Edsel
- General