

Preliminary Draft
May 28, 1964

FORD MOTOR COMPANY ARCHIVES

ACCESSION 909

(SMALL ACCESSION GROUP)

FORD DIVISION-PUBLIC RELATIONS-1,000,000th VEHICLE

BOX INVENTORY OF CONTENTS

16 of Small Accessions - Folder 909 - Ford Division Public Relations
1,000,000th Vehicle

A Public Relations Program focusing attention on the
1,000,000th vehicle--an Econoline van--produced at
Lorain Plant

Objectives and Program

Prepared remarks (E.W. Mehrer script)

News Releases including photos

Includes: Production table--Lorain, Ohio Assembly Plant
1958-April, 1962

Historical Highlights--Lorain, Ohio Assembly Plant

Miscellaneous assembly shots

Photos of Management Personnel of the plant and
Ford Division

News Results