

FORD MOTOR COMPANY ARCHIVES
ACCESSION 859 (SMALL ACCESSION GROUP)
PUBLIC RELATIONS - COMMUNITY RELATIONS

BOX INVENTORY OF CONTENTS

18 of Small Accessions Folder # 859

1 Binder - "A Community Relations Handbook" n.p. n.d.

(Prepared for members of Ford Motor Company Community Relations
Committees)

Contents

General committee activities
 Committee organization and procedure
 Community projects
 Company mailing
 Company films
 Speech activities
 Plant tours
 Press, radio and television relations
 Company sponsored programs

Contributions and Memberships
 Contributions and Membership budget
 Investigating contributions requests
 Making a Company contribution
 Donation of automotive equipment
 Company-type memberships
 Doing the Job

Addenda