

FORD MOTOR COMPANY ARCHIVES
ACCESSION 855 (SMALL ACCESSION GROUP)
FORD, WILLIAM CLAY (OFFICE OF)

BOX INVENTORY OF CONTENTS

17 of Small Accessions - Folder # 855

1 loose leaf notebook...William Clay Ford's copy of
"CONTINENTAL DIVISION MANAGEMENT DATA BOOK", 1956

Data covers programming, finance (including cost of acquiring the business, Feb., 1956 profit budget vs. current forecast, 1956 calendar year profit budget vs. forecast, purchase negotiated savings program, design cost savings program per unit, engineering expense.. Mark III program profit budget vs. actual, and profit budget vs. actual). Head count data--personnel summary authorized 6-22-56, headcount - engineering-approved 5-15-55. Sales Summary (sales and advertising month ending June 1, 1956 and parts & service month ending June 1, 1956.)

Back cover contains a sheet giving Part name, cost unit price and vendor for the Continental as of May 15, 1956. The chart was prepared by Purchase Analysis Dept., Continental Division.