

Acc. No. 831 Classification _____ Location _____

Identification _____ Dates _____

Accession form description:

Quantity _____
Walker Williams-Advertising Dealer Council proceedings; Ford dealers
advertising meetings; Sales management meetings, etc.

Appraisal annotation:

Sales management. 3 transfer cases. Walker Williams files. Booklets and
working kits for FMC dealers' meetings; confidential report for July 1954.

From inventory: scope and chief categories:

Last box No. _____

Data obtained from examination of the records (Whose? Chief functions or
subject areas with approximate percentage of each):

Additional processing indicated and label status:

Information value: (Readily usable? Record of use. Approach through
footnotes in books. Appraisers' opinion):