

FORD MOTOR COMPANY ARCHIVES

ACCESSION 805 (SMALL ACCESSION GROUP)

FORD DIVISION NATIONAL TEEN AGE PRESS CONFERENCE, 1961

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15A of Small Accessions - Folder # 805

The official program and schedule for Ford Division National Teen Age Press Conference at Detroit, Michigan, Oct. 12-14, 1961. Includes News Breaks (Story subject, responsibility for story, distribution, release times); Press Room Operation locations, assignments, etc. Phone numbers for various rooms at Fort Shelby Hotel, Styling Conference Room, Test Track area and Ford Rotunda, Media representatives who plan to attend the conference. List of names and sponsor of the Teen Age representatives attending the conference.