

#701

LINCOLN-MERCURY PUBLIC RELATIONS

Records, 1955-1958

.67 linear feet

Series I

BOX 1 Lincoln-Mercury Public Relations
 Crawford, Sam File, 1957
 Lincoln Quality Merchandising Program, 1957
 Taunus Press Releases, 1958

Series II

Edsel Division Public Relations
 Edsel Introduction - Correspondence, 1955-1957
 - Correspondence, 1956
 - Correspondence, 1957
 Edsel Introduction - Public Relations
 - Central Office, 1957
 - Eastern Office, 1957
 - Midwest Office, 1957
 - Southern Office, 1957
 - Western Office, 1957
 Edsel Introduction - Atlanta, GA
 Chicago, ILL

BOX 2 Edsel Introduction - Cleveland, Ohio
 Dallas, TX
 Kansas City, MO
 New York, NY
 San Francisco, CA
 Washington, D.C.
 Magazine Coverage
 Press Show, n.d.
 Special Report, Washington, D.C., 1957
 Public Relations Program, 1958