



Ford Motor Company International records collection  
International Division (Ford Motor Company) subgroup  
Public Relations Office series

**FORD NETHERLANDS  
PUBLIC RELATIONS RECORDS SUBSERIES, 1949-1957  
Accession 635**

**SCOPE AND CONTENT**

The Ford Netherlands Public Relations subseries, 1949-1957 (0.2 cubic ft.), Acc. 635, consists of publications celebrating the 1949 25th anniversary of Ford operations in the Netherlands and publicity material and press clippings related to the introduction of the 1957 Anglia Tourist in the Netherlands.

**BOX AND FOLDER LISTING**

| <b>Box no.</b> | <b>Description</b> |
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**Box 1**

Anglia Tourist Introduction, 1957  
Dutch Press Survey, July 1957  
General Publications, 1949-1957  
Transcript, "Carving the Trend for Confidence," 1957