

FORD MOTOR COMPANY ARCHIVES

ACCESSION 471

HIGHLAND PARK # 53-704

FORD DIVISION - PUBLIC RELATIONS

1942 - 1952

BOX INVENTORY OF CONTENTS

---

- 1 Ford Division - Public Relations - J. W. Clarke's Files of  
Correspondence & General Information:  
Atlanta Plant "Human Engineering Program" 1948  
Atlanta Plant Dedication Correspondence 1944-49; Press Notices 1947;  
Press Clip Compilation  
Atlanta Plant - Clippings  
Atlanta Plant - Releases & Statements 1944-1948  
Buffalo Plant - Correspondence 1945-1952  
Central Parts Depot - Releases & Statements 1947-50  
Chester Pennsylvania Assembly Plant - Pennsylvania Week 1946-50
- 2 Chicago, Illinois 1945-49  
Dallas, Texas 1944-49  
Dearborn 1945-46  
Denver Parts Depot 1945-49  
Des Moines Parts Depot 1945-52  
Edgewater Releases & Pictures 1945-51  
Edgewater - Correspondence 1946-51  
Fargo - 1946; 1948  
Houston, Texas 1945-48  
Indianapolis Sales Office 1945-49  
Jacksonville, Florida 1946-51  
Kansas City, Mo. Plant 1945-51  
L'Anse, Mich. 1946; 1951  
Long Beach, Cal. 1945-51  
Louisville, Kentucky 1946-49
- 3 Memphis, Tenn. 1945-1952  
Milwaukee, Wis. 1945-1949  
New Orleans 1944-1948  
Norfolk 1945-1950  
Northern Michigan Operations 1944-49  
Northern Michigan Lumbering Operations Conference 1949  
Oklahoma City 1946  
Omaha 1947-51  
Pittsburgh 1946  
Richmond, Cal. 1944-51  
St. Louis, Mo. - V-8 Day 1946 Presentation  
Salt Lake City 1949  
Seattle - 1945-49  
Somerville, Mass. 1943-51  
Twin Cities 1942-49  
Twin Cities E Award 1945  
Washington, D. C. 1943-51

- 4 Foreign Visitors - 1952  
Press Folio - 1949 Ford World Premiere - Waldorf - New York City  
6/10 - 16/48  
Public Relations Organization - Functions - Procedures, etc. 1948  
"Public Relations Program of G. M." 1953  
Public Relations 1946-49
- 5 Business Conditions Report 1951  
Community Relations 1951  
Community Relations Committees - Congratulatory & appointment letters  
Carll, Charles E.  
Cleveland Public Relations Office 1951-52  
Film Clinic Suggestions  
Crusoe, L. D. Speeches (Correspondence & arrangements; Requests  
and responses)  
Industrial Quality Control May & July, 1950  
Los Angeles Sales Meeting - Correspondence 1950  
New York Flying Jamboree (Mr. Clarke's correspondence & program 1951)  
New York Flying Jamboree Correspondence - General 1951
- 6 Parts & Accessories Suppliers' Circus 12-12-50  
Dealer Council 1950  
Dealer Council - 1951 (Oct.)  
Detroit Public Relations Office  
Correspondence (General) 1950  
Correspondence (General) 1951  
Kansas City Public Relations Office  
Ford Division - Manufacturing Meeting Sept. 15, 1949  
1949 Ford vs. Chevy & Plymouth (Preliminary comparison)
- 7 James Milton Show  
"6000 Partners"  
Public Relations News - N. Y. Public Relations Office  
New York Public Relations  
Northern Michigan Operations - Iron Mountain & L'Anse  
Operating & Progress Report - District Managers 1950  
Comparative Analysis - District Parts Sales Activities -  
First Quarter 1951  
Pennsylvania Newspaper Publishers Assoc.  
Market Concentration Report 1949  
Public Relations Correspondence 1949-51  
" " Meeting - Chicago 11/1-2/1951  
" " Managers Meeting 5/22-25/51  
" " " " 10/9-10/50  
" " " " 6/7/50
- John Rose  
Supervisory Dinners 1950-51