



Archival Collection Finding Aid

TITLE: The Party Shop Hallmark Ornament Museum Collection

ACCESSION NUMBER: 2019.65

CREATOR: Henry Ford (Organization)

INCLUSIVE DATES: 1992-2005

QUANTITY: 1.20 cubic ft. (3 oversized boxes)

LANGUAGE: English

ABSTRACT: In 1978, Norman and Dorothy Snyder bought The Party Shop in Warsaw, Indiana, and in 1979 they expanded and purchased the Hallmark store next door. They added locations throughout the 1980s, and eventually the whole family became involved. In 1996 they moved into their newest location, a 12,000 square for shopping center location. Simultaneously, the Snyder opened their Hallmark Ornament Museum, where they showcased ornaments collected since 1978. Collecting continued until 2009, and the store remained open until 2019.

The archival collection includes framed news clippings and prints showcasing the Snyder's, their museum, and some of the artists hosted at the store in the 1990s and early 2000s.

ACCESS RESTRICTIONS: The collection is open for research.

FINDING AID PUBLISHED: December 2021

CONTAINER LIST

Box no.	Description
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Box 1 (Oversize)

Digital Image Files, USB Drive, Undated

Antique Trader Weekly - "Deck the Halls...with Holiday Collectibles", 24 December 1997

Times Union - "Rare Figurine", 27 October 1994

Pharos Tribune - "Indiana Home to a One-of-a-Kind Christmas Museum", 13 December 1998

The Paper - "Accent on Warsaw Area", 26 March 1997

South Bend Tribune - "New Star for Trekkie Tree?", 21 October 1992

Box 2 (Oversize)

The Journal Gazette - "Keeper of the Keepsakes" (Framed), 14 December 1996

Pharos Tribune - "Indiana Home to a One-of-a-Kind Christmas Museum" (Framed), 13 December 1998

Hallmark artists signing event with artist Marjolein Bastin (Framed), 2003

Assorted newsclippings, 15 October 2005

Box 3 (Oversize)

Huntington Herald Press - "The Magic of Christmas Year-Round" (Framed), 13 June 1993