TITLE: Automotive Price Books Collection

ACCESSION NUMBER: 2017.88

CREATOR: Price Books and Forms, Inc.

INCLUSIVE DATES: 1930-2017

QUANTITY: Approximately 27 cubic ft. (2700 items)

LANGUAGE: English

ABSTRACT: Price books like those found in this collection were used by new car and truck salespeople to help sell their products and were updated and published as pricing and option changes occurred over the course of a vehicle model year. The collection consists of approximately 2700 books covering Ford (1930-2016), General Motors (1960s-2017), Chrysler (1960s-2017), and Nissan (1991-2016) vehicles.

ACCESS RESTRICTIONS: This is an UNPROCESSED COLLECTION and has not yet been prepared for routine service (i.e. housed for safe handling, labeled, and cataloged). Access may be restricted in order to maintain physical and intellectual control, and is at the discretion of archives personnel. Researchers interested in access to unprocessed collections should contact Benson Ford Research Center staff to discuss collection availability.

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