

Finding Aid for Accession Number AR-2002-213718

Location 22:5:6 **Date Transferred to HFM**

Record Creator Marketing and Sales
Transferred to Archives by Lisa Behnke - Administrative Assistant Telephone: (313) 594-4254

Size in Cubic Feet 0

BulkDate 1903-1973 **Predominant Date**

RecordGroupStructure Marketing & Sales

Series

Quick Reference Collections

Major Subjects production numbers
Sales Statistics

Transferred to QR

Accession Description Various statistics about company products from 1903-to 1970s including production numbers, sales figures, registrations, and retail deliveries.

Accession Comments Much of the material in this collection needs to be photocopied onto acid free paper. The original either are heavily taped or on some type of transparency film.

Scope and Contents

Comment

Inventory

Box Qualifier	Box No.	Folder No.	Folder Title	Document Dates	Image
	1	1-1	Production Record (U.S.)	1903-1939	<input type="checkbox"/>
	1	1-2	Production Record (U.S.)	1940-1955	<input type="checkbox"/>
	1	1-3	Daily Vehicle Production by Month	1946-1956	<input type="checkbox"/>
	1	1-4	Daily Vehicle Production by Month	1957-1965	<input type="checkbox"/>
	1	1-5	Credit Sales	1961-1972	<input type="checkbox"/>
	1	1-6	Production	1956-1973	<input type="checkbox"/>
	1	1-7	Sales	1921-1972	<input type="checkbox"/>
	1	1-8	Used Car Prices	1955-1971	<input type="checkbox"/>
	1	1-9	U.S. Car and Truck Industry Forecast	1975-1976	<input type="checkbox"/>
	1	1-10	Tractor Production, Deliveries, and Stocks	1955-1969	<input type="checkbox"/>
	1	1-11	Registrations	1935-1971	<input type="checkbox"/>
	1	1-12	Retail Deliveries and Dealer Stocks	1935-1955	<input type="checkbox"/>