

**TRUCK LITERATURE COLLECTION  
PRODUCT LITERATURE SERIES  
2006 ADDENDUM  
1931-2006 (bulk 1965-2000)  
Accession 180**

**SCOPE AND CONTENT NOTE**

The Truck Product Literature series is an intentionally assembled collection of sales and promotional materials used to market and sell American and foreign trucks. The Truck Product Literature series consists of two subseries. The Non-Ford subseries, 1934-2005 (4 cubic ft.), consists of sales brochures, pamphlets, and other promotional material produced by a wide variety of truck manufacturers from around the world. The Ford subseries, 1931-2006 (3 cubic ft.), includes sales brochures, pamphlets, and other promotional material produced by Ford Motor Company for Ford, Lincoln, and Mercury truck models.

**BOX AND FOLDER LISTING**

**Box no.                      Description**

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**NON-FORD**

**Box 1**

Albion, 1969  
Alfa Romeo, 1962  
American Motors, 1974-1979  
Austin, 1955-1968  
Bernard, circa 1936  
Banchi, circa 1934  
Bristol, 1968  
Buick, 2005  
Carrier, circa 1936  
Chaussan, circa 1934  
Chevrolet, 1957-2003  
Chrysler, 1966-1973  
Citroen, 1954-1958  
DM, 1963  
Datsun, 1974-1987 (includes Nissan)  
Delamaye, circa 1936  
Dennis, undated  
Dodge, 1965-1995

## **NON-FORD (CONT.)**

### **Box 2**

Dodge, 1996-1999  
ERF, circa 1975  
FWD, 1957-1970  
Fiat, 1971-1972  
Foden, 1965 and 1968  
GMC, 1952-1997  
Guy, 1968  
Hino, 1964  
Holden, 1958-1977  
Honda, 1995-2005  
Hummer, 1992-2006  
International Harvester, 1946-1979

### **Box 3**

Isuzu, 1983-2000  
Iveco, 1982  
Jeep (Jeep Corporation-AMC), 1979-2005  
Jeep (Kaiser), 1956-1965  
Land Rover, 1999-2003  
Leyland, 1970-1979

### **Box 4**

Mack, 1949-1953  
Matador, circa 1950  
Mazda, 1972-1996  
Mercedes, 2000 and 2002  
Mitsubishi, 1985-1998  
Morris, 1968  
Motokov, 1956  
Nissan, 1997-2004  
NYSA, 1968  
Opel, 1954-1970  
Panhard, 1946-1949  
Pinzgauer, 1979  
Plymouth, 1979-1996  
Pontiac, 1989-1996  
Praga, 1949-1965  
Puma, undated  
Reliant, 1968  
Renault, 1966  
REO, 1963 and undated  
Russian, various, no date  
Saturn, 2000-2005

**NON-FORD (CONT.)**

**Box 4 (cont.)**

Scania, 1960-1972  
Skoda, 1949-1955  
Studebaker, 1950-1961  
Subaru, 1985-1990  
Tatra, 1961  
Thorncroft, 1968  
Toyota, 1979-2005  
Trivan, 1963  
Volkswagen, 1965-2004  
Volvo, 1983-1993  
Ward-La France, 1957-1958  
Willys-Overland, 1952-1963  
White, 1956-1957  
ZF, 1963  
ZUR, 1968

**FORD**

**Box 5**

Ford, 1931-1979

**Box 6**

Ford, 1980-2002

**Box 7**

Ford, 2003-2006  
Lincoln, 2002-2006  
Mercury, 2000-2006