

#1731

Charles H. Schroeder papers

.16 linear feet

Ford of Canada established its first wholly owned subsidiary in 1923 under the direction of Wallace R. Campbell, chief executive of Ford of Canada. The new company, Ford of South Africa, was located in Port Elizabeth. Hans F. A. Stockelbach was the first director of the new company which was to be involved in assembly and sales.

The company prospered and by 1924 had pre-tax profits of \$252,000. Stockelbach proved to be an astute and forceful managing director. During World War II, Ford of South Africa joined the war effort with other Commonwealth companies and produced 35,510 vehicles and rendered other services to the Allied military effort

In 1945, Ford of Canada built a larger assembly plant for Ford of Africa in Port Elizabeth. The plant (completed in 1948) was the largest in Africa and replaced the previous out dated facility which had been operating since 1930

This collection contains organizational, sales and production records as well as an insight into the racial situation of South Africa

- 1-1 Articles of Association, 1965
- 1-2 Booklet, "Industrial Port Elizabeth", 1971
- 1-3 "A Bright Future for Black Housing", 1979
- 1-4 Clippings
- 1-5 Company Record Book, 1975
- 1-6 Newspapers, "Ford Forum", 1975, 1979
- 1-7 Organization Chart, 1974
- 1-8 Organization Chart, 1975