



**FORD MOTOR COMPANY  
TECHNICAL SERVICE PUBLICATIONS  
COLLECTION, 1919-1996  
Accession 1368**

## **HISTORY**

In April 1919, Ford Motor Company issued the first *Ford Service Bulletin* to dealers and authorized mechanics to address service, repair, and customer service issues. The bi-weekly publication provided detailed repair instructions and illustrations in response to customer and dealer questions and complaints, as well as company initiated design, production, or materials changes.

In time, various publications provided a line of communication between Ford Motor Company, field staff, and dealers. In addition to the service bulletins, the company also issued *Technical Service Letters* to inform field staff and dealers of ongoing design and production changes occurring at the plants; weekly *Product Information Letters*, later called *Product Service Letters*, which detailed service and repair procedures for production design changes and part numbers; *Fleet Service Letters*, which focused on repair and service issues specific to large fleet owners, dealers, and mechanics; *Service Manager's Information Letters*, which focused on customer service, technical and product updates, and accessory sales; and *Technical Standards Bulletins* which were released to Ford's district field staff and detailed design changes, part changes, and repair procedures geared towards the company's customer service for dealers and mechanics. The technical letters and bulletins were published for all Ford products and contained information specific to the maintenance and repair of Ford cars and trucks, tractors, Lincoln, Mercury, and Continental automobiles.

## **SCOPE AND CONTENT NOTE**

The Ford Motor Company Technical Service Publications collection consists of five series. The **Ford Service Publications series**, 1919-1996 (16.4 cubic ft.), includes service and repair publications sent to dealers and company field staff covering Ford cars and trucks. The bulletins and letters include information specific to fleet service customers, truck repair, dealer management, and service merchandising staff. The *Technical Service Bulletin*, originally published as the *Technical Standards Bulletin* (May 1952 to September 1959); then as *Technical Services Bulletin* (October 1959 to February 1961); and finally as the *Technical Service Bulletin* (February 1961-1996) makes up the bulk of this series. In March 1962, the various Ford model car, truck, merchandise, and management publications were combined under one title, the *Technical Service Bulletin*. In September 1971, the *Technical Service Bulletin* expanded its coverage to include all Ford Motor Company vehicles including Lincoln and Mercury models.

The **Lincoln, Mercury, Mercury-Edsel-Lincoln, and Lincoln-Mercury Service Publications series**, 1924-1971 (1.6 cubic ft.), includes technical service and information publications for Lincoln, Mercury, Lincoln-Continental, Lincoln-Mercury, and Zephyr models. The **General Service Publications series**, 1931-1972 (0.4 cubic ft.), includes service information for Ford products including busses and Fordson tractors as well as service publications from Belgium, Canada, and England. The series also includes technical engineering letters and publishing control sheets used to create topics for inclusion in the service publications. The **Service Publications by Subject Heading series**, 1938-1964 (1.6 cubic ft), consists of collected technical publications in binders arranged by major assembly code number. For example, technical publications relating to engines are filed under code 6000 with more specific subfields while material related to electrical systems is filed under code 10000. The **Indexes series** consists of two subseries, each including indexes to service bulletins. The Ford subseries, 1919-1996 (2.8 cubic ft.), consists of subject indexes covering various Ford car and truck model technical publications. The Lincoln, Mercury, and Lincoln-Mercury subseries, 1955-1971 (0.2 cubic ft.), consists of topical subject indexes for various Lincoln, Mercury, and Lincoln-Mercury technical service publications. In some instances, technical letters are titled according to the model covered such as Capri, Comet, or Continental. Researchers should note that the topical subject indexes were published in conjunction with the various publications and each publication may have numerous titles.

## BOX AND FOLDER LISTING

<b>Box no.</b>	<b>Description</b>
<b>FORD SERVICE PUBLICATIONS</b>	
<b>Box 1</b>	<i>Fleet Service Information</i> , 1951-1956 <i>Fleet Service Letter</i> , 1956 <i>Ford Parts and Accessories Merchandising Bulletin</i> , 1936 <i>Ford Service Bulletin</i> , 1919-1927
<b>Box 2</b>	<i>Ford Service Bulletin</i> , 1928-1934 <i>Ford Service Bulletin (Mechanical)</i> , 1935-1937
<b>Box 3</b>	<i>Ford Service Letter Product Information</i> , 1948-1955 (7 folders) <i>Ford Service Merchandising Bulletin</i> , 1936 and 1940 <i>Ford Truck Letter</i> , circa 1934 <i>Management Service Letter</i> , 1956-1962 <i>Product Service Letter</i> , 1956-1957 and 1960-1962 (2 folders) <i>Service Manager's Information</i> , 1954-1955
<b>Box 4</b>	<i>Technical Service Bulletin</i> February 1961-October 1961 (7 folders)
<b>Box 5</b>	December 1961-November 1962 (4 folders) (For additional issues of the 1962-1964 <i>Technical Service Bulletin</i> , see Service Publications by Subject Heading series)
<b>Box 6</b>	July 1964-December 1968 (4 folders)
<b>Box 7</b>	January 1969-December 1971 (4 folders)
<b>Box 8</b>	January 1972-December 1979 (3 folders)
<b>Box 9</b>	1980 (3 folders)
<b>Box 10</b>	Engine Emissions Diagnostics, 1980

**FORD SERVICE PUBLICATIONS (CONT.)**

*Technical Service Bulletin (cont.)*

- Box 11**  
1981 (2 folders)
- Box 12**  
January 1982-October 1982 (2 folders)
- Box 13**  
November 1982-June 1983 (2 folders)
- Box 14**  
July 1983-December 1983 (2 folders)
- Box 15 and Box 16**  
1984 (4 folders)
- Box 17 and Box 18**  
1985 (4 folders)
- Box 19 and Box 20**  
1986 (4 folders)
- Box 21**  
1987 (3 folders)
- Box 22 and Box 23**  
1988 4 folders)
- Box 24**  
1989 (4 folders)
- Box 25**  
1990 (5 folders)
- Box 26 and Box 27**  
1991 (8 folders)
- Box 28 and Box 29**  
1992 (9 folders)
- Box 30**  
January-May 1993 (4 folders)
- Box 31**  
June-October 1993 (4 folders)

**FORD SERVICE PUBLICATIONS (CONT.)**

*Technical Service Bulletin (cont.)*

**Box 32**

November-December 1993 (2 folders)  
January-March 1994 (3 folders)

**Box 33 and Box 34**

1994

**Box 35**

1995 (5 folders)  
January-May 1996 (2 folders)

**Box 36**

*Technical Services Bulletin*, October 1959-February 1961 (8 folders)

**Box 37**

*Technical Standards Bulletin*  
May 1952-August 1954 (7 folders)

**Box 38**

September 1954-March 1956 (6 folders)

**Box 39**

April 1956-May 1957 (5 folders)

**Box 40**

June 1957-August 1958 (5 folders)

**Box 41**

September 1958-September 1959 (5 folders)

**LINCOLN, MERCURY, MERCURY-EDSEL-LINCOLN, AND LINCOLN-  
MERCURY SERVICE PUBLICATIONS**

**Box 42**

*Capri Service Bulletin*, 1970-1971  
*Comet Service Bulletin*, 1960-1961 (2 folders)  
*Continental Mark III Service Bulletin*, 1968-1970 (2 folders)  
*Lincoln Continental Service Bulletin* (Lincoln-Mercury Division), 1960-1961 (2 folders)  
*Lincoln Continental Service Bulletin* (M-E-L Division), 1959  
*Lincoln Service Bulletin*, 1924-1937 (6 folders)  
*Lincoln-Mercury Dealer Service Bulletin*, 1961-1962 (3 folders)

**Box 43**

*Lincoln Mercury Service Bulletin*, 1952-1966 (18 folders)

## LINCOLN, MERCURY, MERCURY-EDSEL-LINCOLN, AND LINCOLN-MERCURY SERVICE PUBLICATIONS (CONT.)

### Box 44

*Lincoln-Mercury Division Service Bulletin*, 1966-1971 (14 folders)

### Box 45

*Lincoln-Mercury Service News*, 1947-1953 (4 folders)  
*Mercury Service Bulletin* (M-E-L Division), 1958-1959  
*Mercury Service Bulletin*, 1960-1961 (2 folders)

## GENERAL SERVICE PUBLICATIONS

### Box 46

*Ford Bus Service Bulletin*, June, August-December, 1937  
*Fordson Service Bulletin*, 1931  
*Ford Medium/Heavy Truck Quick Reference*, 1989  
Foreign Service Bulletins  
*Bulletin Thames Commercial Vehicles*, 1960, Ford Motor Company, Ltd., Service  
Ford Motor Company of Canada, Ltd.  
*Service Bulletin*, March 1937  
*Service Manager's Information*, 1957  
*Ford Service Bulletin*, November-December 1938, Ford Motor Company  
(Belgium), S.A.  
Product Engineering Technical Letters, May-October 1970-1971 (3 folders)  
Technical Information Publication Control Sheets, 1971-1972

## SERVICE PUBLICATIONS BY SUBJECT HEADING

### Box 47 and Box 48

*Ford Service Bulletin (Mechanical)* (includes Ford, Lincoln, Mercury, Zephyr, and  
Truck products), 1938-1950 (3 binders)

### Box 49 and Box 50

*Technical Service Bulletin* 1962-1964 (3 binders)

## INDEXES

### Ford

### Box 51

*Ford Service Bulletin Index*, 1919 and 1935  
*Ford Service Letter Product Letter Index*, 1950  
*Product Information Service Letter Index*, 1952-1955  
*Product Service Letter Index*, 1956-1960  
*Service Letter Article Index*, 1960  
*Technical Service Bulletin 12 and 15 Month Index*, 1964-1966  
*Technical Service Bulletin Passenger Car and Truck Index*, 1968-1969  
*Technical Service Bulletin Permanent Master Index*, 1969-1976  
*Technical Service Bulletin Registered Service Technician's Index*, 1968-1970

**INDEXES (CONT.)**

**Ford (cont.)**

*Technical Service Bulletin Index*

**Box 51 (cont.)**

no. 4, 1973  
no. 16, 1977-1978  
no. 17, 1977-1979  
no. 18, 1977-1979  
no. 21, 1977-1980  
no. 22, 1977-1981  
no. 2, 1980-1983  
no. 4, 1981-1984  
no. 5, 1980-1984  
no. 6, 1980-1984  
no. 8, 1981-1985

**Box 52**

no. 9, 1981-1986  
no. 10, 1981-1986  
no. 11, 1981-1986  
no. 12, 1982-1987

**Box 53**

no. 13, 1982-1987  
no. 14, 1983-1988  
no. 16, 1983-1988

**Box 54**

no. 17, 1984-1989  
no. 18, 1984-1989  
no. 23, 1985-1990  
no. 24, 1985-1990

**Box 55**

no. 25, 1986-1991  
no. 26, 1986-1991  
no. 27, 1986-1991  
no. 32, 1988-1993  
no. 33, 1988-1993

**Box 56**

no. 35, 1990-1995  
no. 36, 1990-1995  
no. 37, 1990-1995

**INDEXES (CONT.)**

**Ford (cont.)**

*Technical Service Bulletin Index (cont.)*

**Box 57**

no. 38, 1990-1995

no. 39, 1991-1996

no. 40, 1991-1996

**Lincoln, Mercury, Lincoln-Mercury**

**Box 58**

*Capri Service Bulletin Index, 1970-1971*

*Comet Service Bulletin Index, 1960*

*Continental Mark III Service Bulletin Final Index, 1968-1970*

*Dealer Service Bulletin, Lincoln-Mercury Division, 1962*

*Lincoln and Mercury Service Bulletin Index, 1957-1958*

*Lincoln Continental Service Bulletin Index, 1960-1961*

*Lincoln Mercury Service Bulletin Index, 1965-1966*

*Lincoln-Mercury Dealer Service Bulletin Index, 1962*

*Lincoln-Mercury Division Service Bulletin Index, 1967-1970*

*Mercury Service Bulletin Index, 1955-1958, 1960-1961*