

#1109

NEW YORK WORLD'S FAIR, 1964/65

Records, 1960-1965

6.67 linear feet
(plus oversized material to be processed)

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I Suppliers and Design Consultants

- BOX 1
1. Allen Industries, Inc.
 2. Architectural & Industrial Model Making
 3. Artistic Exhibits, Inc.
 4. Atkins & Merrill, Inc.
 5. Beatrice West
 6. Bertell, Inc.
 7. Bigelow Carpets
 8. S. Blickman, Inc.
 9. John B. Breen
 10. Bryan-Elliott Co.
 11. Carriers-Sklaroff Design Assoc.
 12. Chemstrand Co.
 13. Creative Designs International
 14. D'Ascenzo Studios
 15. Deeter & Ritchey Architects
 16. The Displayers, Inc.
 17. Fred S. Dubin Assoc.
 18. Duffy's Inc.
 19. Dunkel Studio Assoc. Inc.
 20. Exhibit Craft, Inc.
 21. Floats, Inc.
 22. Gasthoff's Mfg. Co.
 23. Gateway Industrial Exhibits, Inc.
 24. General Exhibits & Displays, Inc.
 25. Robert P. Gersin Assoc. Inc.
- BOX 2
1. International Fair Consultants, Inc.
 2. Jaap Penraat Assoc.
 3. Geo. P. Johnson Co.
 4. Jonathan Karas & Assoc.
 5. Kaj Velden Assoc., Inc.
 6. Paul P. Kniffen Co.
 7. Knipp & Co., Inc.
 8. Kruger Metal Products Co.
 9. Hartwig Displays
 10. Industrial Displays
 11. Industrial Models, Inc.
 12. International Exhibition & Pavilion Planning Organization, Inc.
 13. Lee Displays, Inc.
 14. Lighting Services, Inc.
 15. Lippincott & Margulies, Inc.
 16. Loughraris Gardens, Inc.
 17. The Madison Hotel, Washington, D.C.
 18. Mastercraft Assoc. Inc.
 19. Paul McCobb Design Assoc.
 20. McFadden Amusement Co.
- BOX 3
1. Messmore & Damon Inc.
 2. Minimarket - The World's Smallest Supermarket
 3. Modern Art Crafts, Inc.
 4. Montgomery Ward "Saranspun"
 5. MPO Production, Inc.
 6. The Pick-Congress Hotel

7. The Plaza Hotel, NYC
8. Product Presentation Inc.
9. Royer and Roger, Inc.
10. The Rippen Co., Inc.
11. Rudolph Assoc.
12. Samlen Productions, Inc.
13. Sea Ray Boats
14. Selexor Displays Inc.
15. Walter Dorwin Teague Assoc.
16. Technical Animations, Inc.
17. Robert S. Wallace & Assoc.

II Specifications and Contracts

BOX 4

1. Allied Maintenance
2. Artkraft Strauss Sign Corp. (Embarkation Area Signs)
3. Display & Exhibit Co.
4. Division of Alcoholic Beverage Control (License)
5. FMC - Plant Engineering Office
(Specifications for site development and landscape work)
6. W. B. Ford Design Assoc.
7. Health Services
8. Hudson Maintenance Corp. (Painting)
9. Jersey Testing Laboratories (concrete)
10. Landscaping
11. Little Gallery (Dealer Map)
12. Montgomery Elevator Co. (Hydraulic Service Elevator)
13. Mural - Glen Michaels
14. Noland Scenery Studios, Inc.
15. Rambusch - Designers, Craftsmen & Lighting Engineers
16. Restaurant Assoc. (Correspondence & Agreements)
17. Restaurant Assoc. (Equipment Inventory)
18. Restaurant Assoc. (Expense Analysis)
19. Restaurant Assoc. (Vending Machines)
20. Taylor & Gaskin, Inc. (Interior Finish Work)
21. Joseph Vasconcellos, Inc. (Batten Equipment & Rigging)
22. Walt Disney Productions (Music)
23. Minoru Yamasaki & Assoc.

BOX 5

1. Correspondence regarding design proposal
2. Exhibit Design Parameters
3. Press Release Information
4. Show Design Plan and Exhibit Schedule
5. Slide Presentation Script
6. Specification for Animation and Exhibit Sound System
7. Specification for Exhibit Building Interior
8. Addendum No. 1 - Interiors
9. Specification for Interior Exhibit Framing and Track Propulsion System - 1962
10. Specification for Interior Exhibit Framing and Track Propulsion System - 1963
11. Specification for Interior Finish Work
12. Specification for Monkey Motion Wall Exhibit
13. Specification for Pavilion and Transition Building
14. Specification for Product Parade Exhibit
15. Specification for Up-Ramp Exhibits

- BOX 6 Welton Becket & Assoc.
1. General Correspondence
 2. FMC - Purchase Orders, 1962-1965
 3. Schedule of Interior Cost - Executive Lounge
 4. Specifications - Passenger & Freight Elevators & Dumbwaiter
 5. Specification - Substructural Work
 6. Specification - Substructural Work
 7. Specification - " (Section 1-50)
 8. Specification - " (Section 51-90)
 9. Addendum - Superstructure Work

III Correspondence/Information Regarding "Other" Ford Motor Co. Exhibits

- BOX 7
1. "A Century of Progress", 19~~34~~³
 2. NY World's Fair - "Ford Turntable Exhibit", 1939
 3. NY World's Fair - Carrier Air Conditioning Equipment, 1939
 4. NY World's Fair - Mechanical Information, 1939
 5. NY and San Francisco World's Fairs, Audit Report, 1939
 6. National Electric Week, 1959-63
 7. The U.S. Exposition of Science & Industry, Washington, D.C., 1961
 8. Automotive Mfg. Assoc. - 44th National Automotive Show, 1962
(Correspondence)
 9. Automotive Mfg. Assoc. - 44th National Automotive Show, 1962
(Bulletins)
 10. Automotive Mfg. Assoc. - 44th National Automotive Show, 1962
(Miscellaneous Information)
 11. California Museum of Science & Industry
 12. San Diego Exposition

IV Ford & Lincoln/Mercury Product Ride Vehicles

- BOX 8
1. Antique Car Models
 2. Track Vehicle Expense Report
 3. Correspondence, 1963
 4. Correspondence, 1964
 5. Correspondence, 1965
 6. Damaged Car Orders
 7. Employee Sales
 8. International Gardens
 9. "Falcon"
 10. "Galaxie"
 11. "Mustang"
 12. "Thunderbird"
 13. "Comet Caliente"
 14. "Mercury Parklane"
 15. "Lincoln Continental"
 16. Auto Disposition (Intra-Company Communication)
 17. "Magic Skyway" Auto Disposition Correspondence, 1964
 18. "Magic Skyway" Auto Disposition Correspondence, 1965

- BOX 9
1. Carron & Co. (Auto Reconditioners), Correspondence
 2. Carron & Co. - Invoices
 3. Carron & Co. - Invoices
 4. Carron & Co. - FMC Purchase Order Amendments
 5. Carron & Co. - FMC Purchase Notice Revisions
 6. DiBlasi Motors, Inc. (Auto Storage & Reconditioning)

V Attendance Records

- Box 10
1. Attendance Records, 1964
 2. Attendance Reports, 1965
 3. Daily Pavilion Attendance, April 1965
 4. May, 1965
 5. June, 1965
 6. July, 1965
 7. August, 1965
 8. October, 1965

VI Operating Budget

- BOX 11
1. Correspondence
 2. 1964 - Consulting
 3. 1964 - Caterer (VIP Lounge, Press Previews)
 4. 1964 Courtesy Transportation
 5. 1964 Foreman
 6. 1964 Freight Charge
 7. 1964 Maintenance of Buildings
 8. 1964 Maintenance of Display
 9. 1964 Maintenance of Track
 10. 1964 Office Supplies
 11. 1964 Personnel
 12. 1964 Photo Services
 13. 1964 Promotions
 14. 1964 Relocation & Living Expense
 15. 1964 Security
 16. 1964 Utilities
 17. 1964 Warehousing
 18. 1964 Miscellaneous Purchased Services
 19. 1965 Casualty Loss
 20. 1965 Clothing
 21. 1965 Company Car Expenses
 22. 1965 Con-Edison Co. (Apartments)
 23. 1965 Courtesy & Entertainment
 24. 1965 Employee Transportation & Travel
 25. 1965 Local Phone Service (Apartments)
 26. 1965 Maintenance
 27. 1965 Office Supplies
 28. 1965 Personnel
 29. 1965 Promotions
 30. 1965 Proposed Projects
 31. 1965 Refurbishing
 32. 1965 Rent & Parking
 33. 1965 Travel & Living Expenses
 34. 1965 Utilities
 35. 1965 Miscellaneous Purchased Services

VII General Administrative Records

- BOX 12
1. Accidents & Incidents Policy Memos
 2. Accidents
 3. Accidents
 4. Accidents
 5. Accidents
 6. Administrative Records, 1962
 7. Administrative Records, 1963
 8. Administrative Records, 1964

- BOX 13
1. Cars at the Fair
 2. Car Orders
 3. Christmas at the Fair - 1964
 4. Community Service Organizations
(Permission to use insignia)
 5. Closed Circuit TV
 6. Closing Night Party - 1964
 7. Construction Schedules
 8. Correspondence regarding Thomas J. Deegan
 9. Correspondence regarding Mrs. John F. Kennedy visit
- BOX 14
1. Correspondence - Negative Statements
 2. Correspondence - Positive Statements (April-May, 1964)
 3. Correspondence - Positive Statements (June, 1964)
 4. Correspondence - Positive Statements (July-Aug. 1964)
 5. Correspondence - Positive Statements (Sept.-Oct. 1964)
 6. Correspondence - Positive Statements (1965)
- BOX 15
1. Dealers
 2. Dining Room
 3. Display & Exhibits
 4. Dream Cars
 5. Educational Relations
 6. Emergency Procedures
 7. Evening Hours - Reduced Price
 8. Exhibitor Public Relations Group - 1963
 9. Exhibitor Public Relations Group - 1964
 10. Exhibitor Public Relations Group - 1965
 11. Expense Accounts
- BOX 16
1. Federal & State Exhibits Managers
 2. Films - Moving Picture Files
 3. Film "To the Fair"
 4. Fire (7/26/1964)
 5. Ford Dealers Association
 6. Ford Pavilion "From Entrance to Exit"
 7. Ford at the Fair"
 8. The Ford Times
 9. FMC: Board of Directors
 10. FMC: General Background Information
 11. FMC: News Release
 12. FMC: Operating Policy Committee
 13. Gas Turbine Tractor Trailer
 14. General Motors "Futurama"
 15. Greyhound
 16. Guest Relations
- BOX 17
1. Host & Hostess Information
 2. Limousine Service
 3. Magic Skyway Ride
 4. Market Research Studies
 5. Membership & Clubs
 6. Model "T" Club
 7. Robert Moses (Fair President)

8. NY World's Fair Corporation
9. Operations Permit Manual
10. Organizational Charts
11. Philco Corp.
12. Philco Corp. (Sound System Maintenance Proposal)
13. Preview Receptions - 1964

- BOX 18
1. Preview Receptions - 1965
 2. Publicity & Promotions
 3. Rules & Regulations (7/15/1961)
 4. Special Guest
 5. Staff Attendance (April-May, 1965)
 6. Staff Attendance (June, 1965)
 7. Summary Reports
 8. Theft
 9. Tickets - Complimentary
 10. Tickets - Discounted
 11. Tractor Division
 12. V.I.P.
 13. Visitor State Attendance
 14. Volume - Special Attendance
 15. World's Fair Science Contest (8/2/65)
 16. World's Fair Visitor Survey

VIII Photographs

- BOX 19
1. Artist Sketches
 2. Blueprints, Maps
 3. Celebrities
 4. Celebrities
 5. Clay Model
 6. Construction
 7. Damaged Vehicles "Magic Skyway"
 8. Exterior & Interior Views
 9. Exterior & Interior Views
 10. Mustang, 1st Anniversary Program
 11. Ramp Displays
 12. Sign Designs
 13. Staff & Office Personnel

- BOX 20
1. Slides
 2. Slides
 3. Slides
 4. Slides (Glass)
 5. Negatives
 6. Negatives
 7. Negatives